

## WHY IOWA?

### University of Iowa Hawkeye Poll Data Collection Instruments

The following questionnaires were used to collect much of the data used in *Why Iowa?*, by David P. Redlawsk, Caroline J. Tolbert, and Todd Donovan.

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**UNIVERSITY OF IOWA POLL, DEPARTMENT OF POLITICAL SCIENCE  
CONDUCTED MARCH 19-31, 2007  
QUESTIONNAIRE**

INTRODUCTION:

Hello, I am \_\_\_\_\_, a student at the University of Iowa conducting a survey of Iowa voters. The survey is a requirement to complete a course this semester.

SCREEN FOR AGE and REGISTERED VOTERS

Q1

AGE Are you 18 years old or older?

If yes → go to question 2.

If no → ask for anyone 18 years or older that is at home.

Q2

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your community or haven't you been able to register so far?

1 Yes, registered → go to question 3.

2 No, not registered → Thanks for your time, we need to talk to registered voters today.

CONSENT:

Your phone number was randomly selected for inclusion and we would like to ask you to agree to participate. I'd like to ask you a few questions. Your participation in this study is voluntary and you may stop at any time. Your responses will be anonymous. The survey will only take about 12 minutes.

Are you willing to participate in this survey?

1 YES

2 NO → END

**ASK ALL REGISTERED VOTERS (REGIST=1):**

Q3

SATISFD1 All in all, are you satisfied or dissatisfied with the way things are going in American politics today?

1 Satisfied

2 Dissatisfied

8 Don't know (**Vol.**)

9 Refused (**Vol.**)

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### IF ANSWER GIVEN (1,2 IN Q3) ASK:

Q3a

SATISFD2 Would you say you are very [**satisfied/dissatisfied**] or just somewhat [**satisfied/dissatisfied**]?

- 1 Very
- 2 Somewhat
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q4

BUSHAPPR Do you approve or disapprove of the way George W. Bush is handling his job as president? [**IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way George W. Bush is handling his job as president? IF STILL DEPENDS ENTER AS DK**]

- 1 Approve
- 2 Disapprove
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

### IF APPROVE OR DISAPPROVE (1,2 IN Q4) ASK:

Q4a

APPSTRG Do you (approve/disapprove) very strongly, or not so strongly?

- 1 Very strongly
- 2 Not so strongly
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q5

CAMPNII How closely have you followed news about the candidates who are running for the 2008 presidential elections? Have you followed it very closely, fairly closely, not too closely, or not at all closely?

- 1 Very closely
- 2 Fairly closely
- 3 Not too closely
- 4 Not at all closely
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q6

THOUGHT How much thought have you given to the coming 2008 presidential election. . . Quite a lot or only a little?

- 1 Quite a lot
- 2 Some (**VOL.**)
- 3 Little
- 4 None (**VOL.**)
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

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Now I'd like to ask you to think about the presidential election in 2008...

Q7

PRTYVOTE If the 2008 election for president were held TODAY, would you vote for the Republican Party's candidate or the Democratic Party's candidate?

- 1 Republican Party's candidate
- 2 Democratic Party's candidate
- 3 Other (VOL.)
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

**IF ANSWERED '3' OTHER OR '9' DON'T KNOW IN Q7, ASK:**

Q7a

PRTYLEAN As of TODAY, do you LEAN more to the Republican or the Democrat?

- 1 Republican Party's candidate
- 2 Democratic Party's candidate
- 3 Other (VOL.)
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q8

CAND1 If the 2008 presidential election were held today, who would you vote for for president? Just tell me the name. [OPEN ENDED, ACCEPT ALL]

- |    |                   |    |                  |
|----|-------------------|----|------------------|
| 1  | Biden, Joseph     | 14 | Kucinich, Dennis |
| 2  | Brownback, Sam    | 15 | McCain, John     |
| 3  | Clark, Wesley     | 16 | Obama, Barack    |
| 4  | Clinton, Hillary  | 17 | Pataki, George   |
| 5  | Dodd, Christopher | 18 | Richardson, Bill |
| 6  | Edwards, John     | 19 | Romney, Mitt     |
| 7  | Gingrich, Newt    | 20 | Sharpton, Al     |
| 8  | Giuliani, Rudolph | 21 | Tancredo, Tom    |
| 9  | Gore, Al          | 22 | Thompson, Tommy  |
| 10 | Gravel, Mike      | 23 | Vilsack, Tom     |
| 11 | Hagel, Chuck      | 24 | Other _____      |
| 12 | Huckabee, Mike    | 25 | Don't Know       |
| 13 | Hunter, Duncan    | 26 | Refused          |

**ASK ONLY IF ANSWER IN Q8 IS NOT ONE OF THE BELOW CHOICES**

Q9

CAND2 Thinking again about the 2008 election, if your choice of candidates was limited to only the following, which would you choose?

**[READ AND ROTATE]**

- 1. Hillary Clinton
- 2. John Edward
- 3. Barack Obama
- 4. John McCain
- 5. Rudy Guiliani

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- 6. Mit Romney
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q10

SATCHOIC Given the people who now say they are running for president in 2008, how satisfied are you with your choices?

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Not satisfied
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q11

RACEVOTE When it comes to your vote in the 2008 presidential election, how important is it that a candidate is of your same race? Is it very important, somewhat important, or not important?

- 1 Very important
- 2 Somewhat important
- 3 Not important
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q12

GENDVOTE When it comes to your vote in the upcoming 2008 presidential election, how important is it that a candidate is of your same gender? Is it very important, somewhat important, or not important?

- 1 Very important
- 2 Somewhat important
- 3 Not important
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q13

ISSUVOTE I am going to read a list of issues. Please tell me which ONE is the most important to your vote for president in the 2008 elections. [**READ**]

- 1 Terrorism
- 2 Iraq War
- 3 Economy
- 4 Gay Marriage
- 5 Abortion
- 6 Immigration
- 7 Health Care
- 8 Energy Policy
- 9 Environment
- 10 Education
- 11 (**VOL. DO NOT READ**) Other [**SPECIFY:** \_\_\_\_\_]

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- 12 (VOL. DO NOT READ) Don't Know  
13 (VOL. DO NOT READ) Refused

Q14

ISSIMPRT How important is [Q13 response] to your vote for President in 2008. Is it very important, somewhat important, or not that important?

- 1 Very important  
2 Somewhat important  
3 Not important  
8 Don't know (Vol.)  
9 Refused (Vol.)

### ASK IF ANSWER TO Q13 IS NOT 4

Q15

GMVOTE How important is a candidate's position on gay marriage to your vote for president in 2008? Is it very important, somewhat important, or not important?

- 1 Very important  
2 Somewhat important  
3 Not important  
8 Don't know/unsure (VOL.)  
9 Refused (VOL.)

### ASK ALL

Q16

BANGAYM Would you favor or oppose a law that would ban gay marriage, requiring that marriage should be between a man and a woman?

- 1 Favor  
2 Oppose  
8 Don't Know (VOL.)  
9 Refuse to Answer (VOL.)

### ASK IF ANSWER TO Q13 IS NOT 5

Q17

ABRTVOTE How important is a candidate's position on abortion to your vote for president in 2008? Is it very important, somewhat important, or not important?

- 1 Very important  
2 Somewhat important  
3 Not important  
8 Don't know (Vol.)  
9 Refused (Vol.)

### ASK ALL

Q18

ABRTVIEW When it comes to abortion, which comes closer to your view? (1) Abortion should be generally available to those who want it. (2) Abortion should be available but under

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stricter limits than it is now. (3) Abortion should be against the law except in cases of rape, incest and to save the woman's life. (4) Abortion should not be permitted at all."

- 1 Generally Available
- 2 Stricter Limits
- 3 Rape, Incest, Woman's Life Only
- 4 Not Permitted At All
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

### ASK IF ANSWER TO Q13 IS NOT 6

Q19

IMMGVOTE How important is a candidate's position on undocumented immigration to your vote for president in 2008? Is it very important, somewhat important, or not important?

- 1 Very important
- 2 Somewhat important
- 3 Not important
- 8 Don't know/unsure (**VOL.**)
- 9 Refused (**VOL.**)

Q20

IMMGVIEW Which comes closest to your view about what government policy should be regarding undocumented immigrants currently residing in the United States. Should the government...

### [READ and ROTATE]

- 1 Deport all undocumented immigrants
- 2 Allow undocumented immigrants to remain in the United States to work for a limited amount of time
- 3 Allow undocumented immigrants to become U.S. citizens if they meet certain criteria like learning English and paying back taxes
- 4 Allow undocumented immigrants to become permanent residents with no requirements
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q21

AMERLIFE Some people say that our American way of life needs to be protected against foreign influence. Would you say you completely agree, mostly agree, mostly disagree, or completely disagree with this?

- 1 Strongly agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Now I am going to read you some statements. For each, please tell me whether you strongly agree, agree, disagree or strongly disagree. The first one is...

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- Q22a EXEFF      People like me can influence government  
Q22b PAYATT     Elections make government pay more attention to the people  
Q22c NOTREP     Government today does not represent the opinions of average people  
Q22d PUBVIEWS   If our national leaders followed the views of the public more closely, we would be better off

**RESPONSE CATEGORIES:**

- 1      Strongly agree  
2      Agree  
3      Disagree  
4      Strongly disagree  
8      Don't know (**Vol.**)  
9      Refused (**Vol.**)

Q23

VOTECOUNT How confident are you that your vote will be accurately counted in the 2008 election?

**[READ]**

- 1      Very confident  
2      Somewhat confident  
3      Not too confident  
4      Not at all confident  
8      Don't know  
9      Refused

Q24 Please tell me if you have ever done any of the things I mention, or not.

- Q24a CONTMON    Contributed money to a candidate running for public office  
Q24b CONTOFF    Contacted any elected official  
Q24c SIGNPET    Signed or circulated a petition  
Q24d ATTCAMP    Attended a campaign event

**RESPONSE CATEGORIES:**

- 1      Yes  
2      No  
8      Don't know  
9      Refused

Q25

PEPTRUST      Generally speaking, would you say that most people can be trusted or that you can't be too careful in dealing with people?

- 1      Most people can be trusted  
2      Can't be too careful  
3      Other/Depends (**VOL.**)  
8      Don't know (**Vol.**)  
9      Refused (**Vol.**)



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Q26

NEIGH About how many years have you lived in your NEIGHBORHOOD?

- 1 Record answer in years \_\_\_\_\_
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Now we're interested in your opinions of government. Do you have a favorable, mostly favorable, mostly unfavorable, or unfavorable opinion of [INSERT ITEM]? ... How about [INSERT ITEM]? ...

Q28a FEDOP Our federal government in Washington DC

Q28b STATEOP Our Iowa state government in Des Moines

Q28c LOCOP Your local government

Responses

- 1 Favorable
- 2 Mostly Favorable
- 3 Mostly Unfavorable
- 4 Unfavorable
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

How much trust do you have in [INSERT ITEM]? A great deal, a fair amount, not very much, or none at all? ... And how about in [INSERT ITEM]? ...

Q29a FEDTRUST our federal government in Washington DC

Q29c STATRUST our state government in Des Moines

Q29d LOCTRUST your local government

Responses

- 1 Great deal
- 2 Fair amount
- 3 Not very much
- 4 None at all
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q30

TOWNTEN During the last ten years or so, would you say your town or city has: [**READ OPTIONS**]

- 1 Improved
- 2 Stayed the same
- 3 Gotten worse
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

As you know, the Iowa caucuses are the first test of presidential candidates in 2008. I'd like to ask you some questions about the caucuses.

Q31

LASTCAUC First, did you attend your party's presidential caucus in either 2000 or 2004?

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- 1 Yes
- 2 No
- 8 Cannot remember/Don't Know (VOL.)
- 9 Refused/No Answer (VOL.)

Q32

LIKCAUC Many people find it difficult to attend the caucuses because it takes a lot of time. How likely are you to attend your Caucus in January 2008?

- 1 Very Likely
- 2 Somewhat Likely
- 3 Not very likely → Skip to Demographic questions
- 4 Not at all likely → Skip to Demographic questions
- 8 Don't Know (VOL.) → Skip to Demographic questions
- 9 Refused (VOL.) → Skip to Demographic questions

Q33

PRTYCAUC Which party's caucus do you plan to attend?

- 1 Democrat
- 2 Republican
- 8 Don't Know (VOL.) → Skip to Demographics
- 9 Refused (VOL.) → Skip to Demographic questions

**ASK ONLY OF LIKELY CAUCUS GOERS [ 1 or 2 on Q31 or Q32 AND 1 or 2 on Q33]**

Q33 I am going to read statements about some of the [Q32 Republican/Democratic] candidates for president. I'd like to know whether you strongly agree, agree, disagree, or strongly disagree with each statement.

**IF Q32 IS DEMOCRAT USE THE FOLLOWING NAMES, ROTATE BY NAMES**

- |                 |  |
|-----------------|--|
| Q33A1 CLINTELEC | Hillary Clinton is electable. (remind on responses if needed)                |
| Q33A2 CLINTSTRG | Hillary Clinton is the Democrats' strongest candidate.                       |
| Q33A3 CLINTGEND | The fact that Hillary Clinton is a woman will be a problem for her.          |
| Q33A4 OBAMELEC  | Barak Obama is electable.  |
| Q33A5 OBAMSTRG  | Barak Obama is the Democrats' strongest candidate.                           |
| Q33A6 OBAMRACE  | The fact that Barak Obama is black will be a problem for him.                |
| Q33A7 EDWELEC   | John Edwards is electable.   |
| Q33A8 EDWSTRG   | John Edwards is the Democrats' strongest candidate.                          |
| Q33A9 EDWRACE   | The fact that John Edwards is a rich trial lawyer will be a problem for him. |

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**IF Q32 IS REPUBLICAN USE THE FOLLOWING NAMES, ROTATE BY NAMES**

- |                |  |
|----------------|--|
| Q33B1 GULIELEC | Rudy Guliani is electable.   |
| Q33B2 GULISTRG | Rudy Guliani is the Republicans' strongest candidate.                                      |
| Q33B3 GULILIBE | The fact that Rudy Guliani is pro-choice will be a problem for him.                        |
| Q33B4 MCCNELEC | John McCain is electable.  |
| Q33B5 MCCNSTRG | John McCain is the Republicans' strongest candidate.                                       |
| Q33B6 MCCNINDP | The fact that people think John McCain is not a real Republican will be a problem for him. |
| Q33B7 RMNYELEC | Mitt Romney is electable.  |
| Q33B8 RMNYSTRG | Mitt Romney is the Republicans' strongest candidate.                                       |
| Q33B9 RMNYMORM | The fact that Mitt Romney is Mormon will be a problem for him.                             |

- 1 Strongly Agree
- 2 Agree
- 3 Disagree
- 4 Strongly Disagree
- 8 Don't Know/Unsure (VOL.)
- 9 Don't Know/Unsure (VOL.)

**Q34**

**CAUCPRES** If the Iowa Caucus was TODAY, who would you support for president at your caucus? Just tell me the name. **[OPEN ENDED, ACCEPT ALL RESPONSES]**

- |    |                   |    |                  |
|----|-------------------|----|------------------|
| 1  | Biden, Joseph     | 14 | Kucinich, Dennis |
| 2  | Brownback, Sam    | 15 | McCain, John     |
| 3  | Clark, Wesley     | 16 | Obama, Barack    |
| 4  | Clinton, Hillary  | 17 | Pataki, George   |
| 5  | Dodd, Christopher | 18 | Richardson, Bill |
| 6  | Edwards, John     | 19 | Romney, Mitt     |
| 7  | Gingrich, Newt    | 20 | Sharpton, Al     |
| 8  | Giuliani, Rudolph | 21 | Tancredo, Tom    |
| 9  | Gore, Al          | 22 | Thompson, Tommy  |
| 10 | Gravel, Mike      | 23 | Vilsack, Tom     |
| 11 | Hagel, Chuck      | 24 | Other _____      |
| 12 | Huckabee, Mike    | 25 | Don't Know       |
| 13 | Hunter, Duncan    | 26 | Refused          |

**ASK ONLY IF Q32 IS DEMOCRAT**

**Q35**

**CAUCSEC** To support a presidential candidate at the caucus you must publicly declare your preference. Some people have suggested that caucus votes for president should be secret. Which of the following is closest to your position? **[READ OPTIONS]**

- 1 Leave things as they are, publicly supporting presidential candidates

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- 2 Change to a secret ballot for recording support for presidential candidates
- 8 Don't Know (**VOL.**)
- 9 Refused (**VOL.**)

### ASK ALL

Q36 I'm going to read a list of factors, please tell me whether each factor is important to your decision to attend this year's caucus. Just tell me yes or no when I read the statement.

- CAUCCAND To show support for a particular candidate
- CAUCISSU To show support for a particular issue
- CAUCPRTY To be involved in my party organization
- CAUCRGHT Because it is the right thing to do
- CAUCFUN Because it is a fun social activity
- CAUCOPPS To show clear opposition to a candidate

- 1 Yes
- 2 No
- 8 Don't Know (**VOL.**)
- 9 Refused (**VOL.**)

Now, just a few questions for statistical purposes only. We are almost done.

AGE What is your age?

- \_\_\_\_\_ years
- 97 97 or older
- 99 Don't know/Refused [**VOL.**]

EDUC What is the last grade or class that you completed in school? [**DO NOT READ**]

- 1 None, or grade 1-8
- 2 High school incomplete (Grades 9-11)
- 3 High school graduate (Grade 12 or GED certificate)
- 4 Technical, trade, or vocational school AFTER high school
- 5 Some college, no 4-year degree (including associate degree)
- 6 College graduate (B.S., B.A., or other 4-year degree)
- 7 Post-graduate training or professional schooling after college (e.g., toward a master's Degree or Ph.D.; law or medical school)
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

HISP Are you, yourself, of Hispanic origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

RACE What is your race? Are you white, black, Asian, or some other?

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- 1 White
- 2 Black
- 3 Asian
- 4 Other or mixed race
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

MARITAL What is your marital status? Are you...

- 1. Married, or with a committed partner
- 2 Divorced
- 3 Separated
- 4 Widowed
- 5 Never been married
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

RELIG What is your religious preference? (**Don't Read**)

- 1 Protestant (include Baptist, Lutheran, Methodist, Presbyterian, Episcopalian, Pentecostal, Jehovah's Witness, Church of Christ, etc.)
- 2 Roman Catholic
- 3 Jewish
- 4 Mormon (include Church of Jesus Christ of Latter Day Saints)
- 5 Orthodox Church (Greek or Russian)
- 6 Islam/Muslim
- 7 Other religion (**SPECIFY**)
- 8 No religion, not a believer, atheist, agnostic
- 9 Don't know (**Vol.**)
- 10 Refused (**Vol.**)

**IF CHRISTIAN (RELIG = 1, 2, 4, 5) ASK:**

BORN Would you describe yourself as a "born again" or evangelical Christian, or not?

- 1 Yes, would
- 2 No, would not
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

ATTEND Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

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Bible Do you believe in a literal interpretation of the Bible?

- 1 Yes
- 2 No
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

INCOME Last year, that is in 2005, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. **[READ]**

- 1 Less than \$10,000
- 2 10 to under \$20,000
- 3 20 to under \$30,000
- 4 30 to under \$40,000
- 5 40 to under \$50,000
- 6 50 to under \$75,000
- 7 75 to under \$100,000
- 8 100 to under \$150,000
- 9 \$150,000 or more
- 10 Don't know (Vol.)
- 11 Refused (Vol.)

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

- 1 Republican
- 2 Democrat
- 3 Independent
- 4 No preference (VOL.)
- 5 Other party (VOL.)
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

**IF ANSWERED 1,2 IN PARTY, ASK:**

PARTYSTR Do you consider yourself a STRONG **[Republican/Democrat]** or NOT a strong **[Republican/Democrat]**?

- 1 Strong
- 2 Not strong
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

**IF ANSWERED 3, 4, or 5 IN PARTY, ASK:**

PARTYIND As of today do you lean more to the Republican Party or more to the Democratic Party?

- 1 Republicans
- 2 Democrats
- 3 Neither (Vol.)
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

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PVOTE04A In the 2004 presidential election between George W. Bush and John Kerry, did you vote for Bush, Kerry or someone else, or did things come up that kept you from voting?

- 1 Bush
- 2 Kerry
- 3 Other candidate
- 4 Did not vote (includes too young to vote)
- 8 Don't remember which candidate (**VOL.**)
- 9 Refused (**VOL.**)

**ASK ONLY IF PVOTE04A is 4, 8, 9**

PVOTE04C What was it that kept you from voting? [**OPEN END; DO NOT READ; ACCEPT MULTIPLE RESPONSES BUT DO NOT PROBE FOR ADDITIONAL**]

**PRECODED CATEGORIES:**

- 1 Not registered
- 2 Not old enough
- 3 Not a citizen
  
- 4 Working
- 5 Traveling
- 6 Illness
  
- 7 No way to get to the polls
- 8 Didn't like the candidates
- 9 Not interested in politics
  
- 10 No particular reason
- 11 Other [**SPECIFY**]
- 99 No answer

LABOR Is anyone in your household a member of a labor union?

- 1 Yes
- 2 No
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

**ASK ALL:**

ZIPCODE What is your zipcode?

- \_\_\_\_\_ Enter Zipcode
- 8 Don't know (**Vol.**)
  - 9 Refused (**Vol.**)

**DO NOT ASK**

SEX [**ENTER RESPONDENT'S SEX**]

- 1 Male
- 2 Female

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**END OF INTERVIEW.**

**THANK RESPONDENT:** Thank you again for your time. Have a nice day/evening.



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### **UNIVERSITY OF IOWA POLL, DEPARTMENT OF POLITICAL SCIENCE CONDUCTED JULY 29 - AUGUST 5, 2007 QUESTIONNAIRE**

#### INTRODUCTION:

Hello, I am \_\_\_\_\_, a student at the University of Iowa conducting a survey for a research project. I am not selling anything.

#### ATTEMPT TO IMPROVE YOUNG MALE RESPONSE RATES

##### Q1

##### YNGMALE:

I'd like to ask a few questions of the YOUNGEST MALE, 18 years of age or older, who is now at home and is a registered voter.

(IF NO MALE, ASK: May I please speak with the OLDEST FEMALE, 18 years of age or older, who is now at home and a registered voter?)

WAIT IF NEEDED FOR PERSON TO COME TO THE PHONE.

#### SCREEN FOR REGISTERED VOTERS

##### Q2

##### REGIST:

Are you NOW registered to vote in your community or haven't you been able to register so far?

- 1 Yes, registered → go to question 3.
- 2 No, not registered → Thanks for your time, we need to talk to registered voters today. QUIT

##### Q2A

##### CONSENT:

We invite you to participate in a study being conducted by researchers from the University of Iowa. Our purpose is to understand what people think about the 2008 presidential elections. If you agree, we would like you to ask you a series of questions. You may skip any questions that you prefer not to answer. This will take no more than 12 minutes.

Your responses are confidential and it will not be possible to link you to them. This survey is completely voluntary. Your willingness to answer my questions will indicate your consent to use your answers in our research project.

Are you willing to participate in this survey?

- 1 YES
- 2 NO → GO TO END

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Q3

BUSHAPPR Do you approve or disapprove of the way George W. Bush is handling his job as president? **[IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way George W. Bush is handling his job as president? IF STILL DEPENDS ENTER AS DK]**

- 1 Approve
- 2 Disapprove
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

**IF APPROVE OR DISAPPROVE (1,2 IN Q4) ASK:**

Q3a

APPSTRG Do you (approve/disapprove) very strongly, or not so strongly?

- 1 Very strongly
- 2 Not so strongly
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q3b

IMPISSUE What do you think is the most important issue facing Iowa today? Just tell me in a word or two what that issue is:

**[OPENENDED – Record response verbatim]**

Now I'd like to ask you to think about the presidential election coming in 2008...

Q4

CAMPNII How closely have you followed news about the candidates who are running for president? Have you followed it very closely, fairly closely, not too closely, or not at all closely?

- 1 Very closely
- 2 Fairly closely
- 3 Not too closely
- 4 Not at all closely
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q5

THOUGHT How much thought have you given to the coming 2008 presidential election. . . Quite a lot or only a little?

- 1 Quite a lot
- 2 Some (VOL.)
- 3 Little
- 4 None (VOL.)
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

Q6

CAND1

If the 2008 presidential election were held today, who would you vote for president? Just tell me the name. **[OPEN ENDED, ACCEPT ALL]**

- 1 Biden, Joseph
- 2 Brownback, Sam
- 3 Clark, Wesley
- 4 Clinton, Hillary
- 5 Dodd, Christopher
- 6 Edwards, John
- 7 Gingrich, Newt
- 8 Giuliani, Rudolph
- 9 Gore, Al
- 10 Gravel, Mike
- 11 Hagel, Chuck
- 12 Huckabee, Mike
- 13 Hunter, Duncan
- 14 Kucinich, Dennis
- 15 McCain, John
- 16 Obama, Barack
- 17 Pataki, George
- 18 Richardson, Bill
- 19 Romney, Mitt
- 20 Sharpton, Al
- 21 Tancredo, Tom
- 24 Thompson, Fred
- 22 Thompson, Tommy
- 23 Vilsack, Tom
- 97 Other \_\_\_\_\_
- 98 Don't Know
- 99 Refused

Q7

SATCHOIC

Given the people who now say they are running for president in 2008, how satisfied are you with your choices? Would you say you are: (Read list)

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Not satisfied
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q8

ISSUVOTE I am going to read a list of issues. Please tell me which ONE is the most important to your vote for president in 2008.

**[READ; ROTATE]**

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 1 Terrorism
- 2 Iraq War
- 3 Economy
- 4 Gay Marriage
- 5 Abortion
- 6 Immigration
- 7 Health Care
- 8 Energy Policy
- 9 Environment
- 10 Education
- 14 Agricultural Policy
- 11 **(VOL. DO NOT READ)** Other [SPECIFY: \_\_\_\_\_]
- 12 **(VOL. DO NOT READ)** Don't Know
- 13 **(VOL. DO NOT READ)** Refused

**ASK IF ANSWER TO Q8 IS NOT 4**

Q9

GMVOTE How important is a candidate's position on gay marriage to your vote for president in 2008? Is it very important, somewhat important, or not important?

- 1 Very important
- 2 Somewhat important
- 3 Not important
- 8 Don't know/unsure **(VOL.)**
- 9 Refused **(VOL.)**

**ASK IF ANSWER TO Q8 IS NOT 5**

Q10

ABRTVOTE How important is a candidate's position on abortion to your vote for president in 2008? Is it very important, somewhat important, or not important?

- 1 Very important
- 2 Somewhat important
- 3 Not important
- 8 Don't know **(Vol.)**
- 9 Refused **(Vol.)**

**ASK IF ANSWER TO Q8 IS NOT 6**

Q11

IMMGVOTE How important is a candidate's position on undocumented immigration to your vote for president in 2008? Is it very important, somewhat important, or not important?

- 1 Very important
- 2 Somewhat important
- 3 Not important
- 8 Don't know/unsure **(VOL.)**
- 9 Refused **(VOL.)**

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

Q12

IMMGVIEW Which comes closest to your view about what government policy should be regarding undocumented immigrants currently residing in the United States. Should the government...

**[READ and ROTATE]**

- 1 Deport all undocumented immigrants
- 2 Allow undocumented immigrants to remain in the United States to work for a limited amount of time
- 3 Allow undocumented immigrants to become U.S. citizens if they meet certain criteria like learning English and paying back taxes
- 4 Allow undocumented immigrants to become permanent residents with no requirements
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q13

IMMGFALT Which ONE of the following is MOST responsible for the immigration situation we have today?

**[READ and ROTATE]**

- 1 The undocumented immigrants who come across our borders
- 2 Employers who hire undocumented immigrants
- 3 Immigration policies established by the federal government
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Now I am going to read you some statements. For each, please tell me whether you strongly agree, agree, disagree or strongly disagree. The first one is...

- Q14a EXEFF People like me can influence government  
Q14b PAYATT Elections make government pay more attention to the people  
Q14c NOTREP Government today does not represent the opinions of average people  
Q14d PUBVIEWS If our national leaders followed the views of the public more closely, we would be better off

**RESPONSE CATEGORIES:**

- 1 Strongly agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q15 Please tell me if you have ever done any of the things I mention, or not.

- Q15a CONTMON Contributed money to a candidate running for public office  
Q15b CONTOFF Contacted any elected official

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

Q15c SIGNPET	Signed or circulated a petition
Q15d ATTCAMP	Attended a campaign event
Q15e POLEMAIL	Sent or received political email
Q15f POLBLOG	Read any political blogs online
Q15g OLMONEY	Contributed money to a candidate online
Q15h READOL	Read political news online
Q15i CANWEB	Visited a candidate's website

### RESPONSE CATEGORIES:

1	Yes
2	No
8	Don't know
9	Refused

Q16  
EDREG Are you aware that Iowa recently adopted election day registration, which will allow any Iowa citizen to register to vote on Election Day beginning in 2008?

1	Yes
2	No
8	Don't Know/Don't Care
9	Refused

### CAUCUS

As you know, the Iowa caucuses are the first test of presidential candidates in 2008. I'd like to ask you some questions about the caucuses.

Q17  
LASTCAUC First, did you attend your party's presidential caucus in either 2000 or 2004?

1	Yes
2	No
8	Cannot remember/Don't Know (VOL.)
9	Refused/No Answer (VOL.)

Q18  
LIKCAUC Many people find it difficult to attend the caucuses because it takes a lot of time. How likely are you to attend your Caucus in January 2008? Are you: **[read options]**

1	Very Likely
2	Somewhat Likely
3	Not very likely
4	Not at all likely -> <b>SKIP TO DEMOGRAPHICS</b>
8	Don't Know (VOL.)
9	Refused (VOL.)

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q19

PRTYCAUC If you do go, which party's caucus do you plan to attend?

- 1 Democrat
- 2 Republican
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

**IF Q18 is NOT 1 or 2 SKIP TO CAUCPRES**

Q21A I am going to read statements about some of the [Q19 Republican/Democratic] candidates for president. I'd like to know whether you strongly agree, agree, disagree, or strongly disagree with each statement.

**IF Q19 IS DEMOCRAT USE THE FOLLOWING NAMES, ROTATE BY NAMES**

- Q21A1 CLINTELEC Hillary Clinton is electable. (remind on responses if needed)
- Q21A2 CLINTSTRG Hillary Clinton is the Democrats' strongest candidate.
  
- Q21A4 OBAMELEC Barak Obama is electable.
- Q21A5 OBAMSTRG Barak Obama is the Democrats' strongest candidate.
  
- Q21A7 EDWELEC John Edwards is electable.
- Q21A8 EDWSTRG John Edwards is the Democrats' strongest candidate.
  
- Q21A9 RICHELEC Bill Richardson is electable. (remind on responses if needed)
- Q21A10 RICHSTRG Bill Richardson is the Democrats' strongest candidate.
  
- Q21A11 DODDELEC Chris Dodd is electable. (remind on responses if needed)
- Q21A12 DODDSTRG Chris Dodd is the Democrats' strongest candidate.

**IF Q19 IS REPUBLICAN USE THE FOLLOWING NAMES, ROTATE BY NAMES**

- Q21B1 GULIELEC Rudy Guliani is electable.
- Q1B2 GULISTRG Rudy Guliani is the Republicans' strongest candidate.
  
- Q21B4 MCCNELEC John McCain is electable.
- Q21B5 MCCNSTRG John McCain is the Republicans' strongest candidate.
  
- Q21B7 RMNYELEC Mitt Romney is electable.
- Q21B8 RMNYSTRG Mitt Romney is the Republicans' strongest candidate.
  
- Q21B4 FTHOMELEC Fred Thompson is electable.
- Q21B5 FTHOMSTRG Fred Thompson is the Republicans' strongest candidate.
  
- Q21B7 GINGELEC Newt Gingrich is electable.
- Q21B8 GINGSTRG Newt Gingrich is the Republicans' strongest candidate.

- 1 Strongly Agree
- 2 Agree

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 3 Disagree
- 4 Strongly Disagree
- 8 Don't Know/Unsure (VOL.)
- 9 Refused (VOL.)

**ASK THE FOLLOWING SERIES (Q22 – Q26A) ONLY IF Q19 IS REPUBLICAN**

Q22

STRWAWAR Are you aware of the Iowa Republican Party Straw Poll on August 11, in Ames?

- 1 Yes
- 2 No → skip to Q27
- 8 Don't know → skip to Q27
- 9 Refused → skip to Q27

Q23

STRWATT Do you plan to attend the straw poll in Ames?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**ASK IF Q23 is YES**

Q24

STRWSUPP Who do you plan to support in the Straw Poll in Ames? Just give me the name of the candidate.

- 2 Brownback, Sam
- 7 Gingrich, Newt
- 8 Giuliani, Rudolph
- 11 Hagel, Chuck
- 12 Huckabee, Mike
- 13 Hunter, Duncan
- 15 McCain, John
- 17 Pataki, George
- 19 Romney, Mitt
- 21 Tancredo, Tom
- 24 Thompson, Fred
- 22 Thompson, Tommy
- 97 Other \_\_\_\_\_
- 98 Don't Know
- 99 Refused

Q25

STRWCAND You have probably heard that John McCain and Rudy Guiliani both plan to skip the straw poll. Which of the following statements BEST describes your reaction to their decision not to attend?



## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

### [READ]

- 1 The Straw Poll doesn't mean much, so it doesn't matter if they don't participate
- 2 The Straw Poll doesn't mean much, but all serious candidates should participate
- 3 The Straw Poll is a good indicator of how candidates are doing, but not participating will not hurt them in the caucus.
- 4 The Straw Poll is a good indicator of how candidates are doing; by not participating they are hurting their chances in the caucus
- 8 Don't know (**Vol**)
- 9 Refused (**Vol**)

Q26

STRWCAUC Does the fact that Giuliani and McCain will skip the straw poll affect your own decision of who to support in the January caucus?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

### ASK IF Q26 is YES

Q26A

STRWCHNG How does it affect your decision? Will you be:

- 1 More likely to support either McCain or Guliani
- 2 Less likely to support either McCain or Guliani
- 3 More likely to support Guliani but less likely to support McCain
- 4 More likely to support McCain but less likely to support Guliani
- 8 Don't Know
- 9 Refused

### END JUST REPUBLICANS; ASK ALL LIKELY CAUCUS ATTENDEES

Q27 I'm going to read a list of factors that might be important to your decision to attend your caucus. Just tell me whether it is important - yes or no - when I read the statement.

CAUCCAND	To show support for a particular candidate
CAUCISSU	To show support for a particular issue
CAUCPRTY	To be involved in my party organization
CAUCOPPS	To show opposition to a candidate
CAUCRGHT	Because it is the right thing to do
CAUCASK	A friend or family member asks me to go

- 1 Yes
- 2 No
- 8 Don't Know (**VOL.**)
- 9 Refused (**VOL.**)

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q20

CAUCPRES If the Iowa Caucus was TODAY, who would you support for president at your caucus?  
Just tell me the name. [OPEN ENDED, ACCEPT ALL RESPONSES]

- 1 Biden, Joseph
- 2 Brownback, Sam
- 3 Clark, Wesley
- 4 Clinton, Hillary
- 5 Dodd, Christopher
- 6 Edwards, John
- 7 Gingrich, Newt
- 8 Giuliani, Rudolph
- 9 Gore, Al
- 10 Gravel, Mike
- 11 Hagel, Chuck
- 12 Huckabee, Mike
- 13 Hunter, Duncan
- 14 Kucinich, Dennis
- 15 McCain, John
- 16 Obama, Barack
- 17 Pataki, George
- 18 Richardson, Bill
- 19 Romney, Mitt
- 20 Sharpton, Al
- 21 Tancredo, Tom
- 24 Thompson, Fred
- 22 Thompson, Tommy
- 23 Vilsack, Tom
- 97 Other \_\_\_\_\_
- 98 Don't Know
- 99 Refused

IF Q20 is NOT 97, 98, or 99 ASK:

Q20A

CPREFSTR How likely is it that you might change your mind and end up caucusing for a different candidate than the one you support now? Is it:

- 1 Very Likely
- 2 Somewhat Likely
- 3 Not at all Likely
- 8 Don't Know
- 9 Refused

IF Q18 NOT 1 or 2 SKIP TO DEMOGRAPHICS

Now I'd like to ask you some questions about the internet...

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

Q28

NETUSE How frequently do you use the internet for any purpose at any place? Would you say you use it: **[Read options]**

- 1 Hourly
- 2 Daily
- 3 Weekly
- 4 Occasionally
- 5 Never -> **Skip to INFOPRIM**
- 8 Don't Know
- 9 Refused

Q29

YOUTUBE Have you ever watched a candidate or campaign video on Youtube or some other internet video source?

- 1 Yes
- 2 No
- 8 Don't Know (**VOL.**)
- 9 Refused (**VOL.**)

Q30

WEBSITE How often would you say you use the internet to look at a candidate's website? Is it:

**[Read Options]**

- 1 Almost daily
- 2 Weekly
- 3 Only now and then
- 4 Never
- 8 Don't Know/Unsure (**VOL.**)
- 9 Refused (**VOL.**)

Q31

INFOPRIM What is your primary source of information about political candidates and campaigns? Is it:

**[Read Options]**

- 1 Newspaper Stories
- 2 Television News
- 3 Television Ads
- 4 Online news sites
- 5 Political listservs/Email
- 6 Candidate and Political Party Websites
- 7 Online Commentary such as Blogs
- 8 Other People

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

- 9 Don't Know (VOL)
- 10 Refused (VOL)

Q31A

INFOSEC Which would you say is your next most important source of information?

**[repeat list only if asked]**

- 1 Newspaper Stories
- 2 Television News
- 3 Television Ads
- 4 Online news sites
- 5 Political listservs/Email
- 6 Candidate and Political Party Websites
- 7 Online Commentary such as Blogs
- 8 Other People
- 9 Don't Know or None
- 10 Refused

### DEMOGRAPHICS

Q32

TIRED Some people are suggesting that the caucus campaigns have already been going on too long, while others think it is exciting that candidates have put so much focus on Iowa and have been here a lot. How about you? Are you tired of the campaigning or do you remain excited about the upcoming caucuses?

- 1 Tired of the Campaigns
- 2 Excited about the Caucuses
- 3 Neither tired nor excited (VOL.)
- 8 Don't know (VOL.)
- 9 Refused (VOL)

Now, just a few questions for statistical purposes only. We are almost done.

Q33

AGE What is your age?

- \_\_\_\_\_ years
- 97 97 or older
- 99 Don't know/Refused [VOL.]

Q34

EDUC What is the last grade or class that you completed in school?

**[DO NOT READ; MARK CLOSEST]**

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

- 1 None, or grade 1-8
- 2 High school incomplete (Grades 9-11)
- 3 High school graduate (Grade 12 or GED certificate)
- 4 Technical, trade, or vocational school AFTER high school
- 5 Some college, no 4-year degree (including associate degree)
- 6 College graduate (B.S., B.A., or other 4-year degree)
- 7 Post-graduate training or professional schooling after college (e.g., toward a master's Degree or Ph.D.; law or medical school)
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q35  
HISP

Are you, yourself, of Hispanic origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Q36  
RACE

What is your race? Are you white, black, Asian, or some other?

- 1 White
- 2 Black
- 3 Asian
- 4 Other or mixed race
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q37  
MARITAL

What is your marital status? Are you...

1. Married, or with a committed partner
- 2 Divorced
- 3 Separated
- 4 Widowed
- 5 Never been married
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q38  
RELIG

What is your religious preference?

**[DO NOT READ; MARK CLOSEST]**

- 1 Protestant (include Baptist, Lutheran, Methodist, Presbyterian, Episcopalian, Pentecostal, Jehovah's Witness, Church of Christ, etc.)
- 2 Roman Catholic
- 3 Jewish
- 4 Mormon (include Church of Jesus Christ of Latter Day Saints)

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 5 Orthodox Church (Greek or Russian)
- 6 Islam/Muslim
- 7 Other religion (**SPECIFY**)
- 8 No religion, not a believer, atheist, agnostic
- 9 Don't know (**Vol.**)
- 10 Refused (**Vol.**)

**IF CHRISTIAN (RELIG = 1, 2, 4, 5) ASK:**

Q39

BORN Would you describe yourself as a "born again" or evangelical Christian, or not?

- 1 Yes, would
- 2 No, would not
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q40

ATTEND Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q41

INCOME Last year, that is in 2006, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. **[READ]**

- 1 Less than \$10,000
- 2 10 to under \$20,000
- 3 20 to under \$30,000
- 4 30 to under \$40,000
- 5 40 to under \$50,000
- 6 50 to under \$75,000
- 7 75 to under \$100,000
- 8 100 to under \$150,000
- 9 \$150,000 or more
- 10 Don't know (**Vol.**)
- 11 Refused (**Vol.**)

Q42

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 1 Republican
- 2 Democrat
- 3 Independent
- 4 No preference (VOL.)
- 5 Other party (VOL.)
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

**IF ANSWERED 1,2 IN PARTY, ASK:**

Q42A

PARTYSTR Do you consider yourself a STRONG [**Republican/Democrat**] or NOT a strong [**Republican/Democrat**]?

- 1 Strong
- 2 Not strong
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

**IF ANSWERED 3, 4, or 5 IN PARTY, ASK:**

Q42B

PARTYIND As of today do you lean more to the Republican Party or more to the Democratic Party?

- 1 Republicans
- 2 Democrats
- 3 Neither (Vol.)
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q43

PVOTE04A In the 2004 presidential election between George W. Bush and John Kerry, did you vote for Bush, Kerry or someone else, or did things come up that kept you from voting?

- 1 Bush
- 2 Kerry
- 3 Other candidate
- 4 Did not vote (includes too young to vote)
- 8 Don't remember which candidate (VOL.)
- 9 Refused (VOL.)

**ASK ONLY IF PVOTE04A is 4, 8, 9**

Q43A

PVOTE04C What was it that kept you from voting? [**OPEN END; DO NOT READ; ACCEPT MULTIPLE RESPONSES BUT DO NOT PROBE FOR ADDITIONAL**]

**PRECODED CATEGORIES:**

- 1 Not registered
- 2 Not old enough

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

- 3 Not a citizen
- 4 Working
- 5 Traveling
- 6 Illness
- 7 No way to get to the polls
- 8 Didn't like the candidates
- 9 Not interested in politics
- 10 No particular reason
- 11 Other [**SPECIFY**]
- 99 No answer

Q44

LABOR Is anyone in your household a member of a labor union?

- 1 Yes
- 2 No
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q45

IDEOL1 When it comes to politics, people often consider themselves to be liberal, conservative, or somewhere in between. How about you, do you consider yourself to be liberal, conservative, or in the middle?

- 1 Liberal
- 2 Conservative
- 3 In the Middle

**ASK if IDEOL1 = 1**

Q45A

IDEOL2 Do you consider yourself to be very liberal?

- 1 Yes
- 2 No

**ASK if IDEOL1 = 2**

Q45B

IDEOL2 Do you consider yourself to be very conservative?

- 7 Yes
- 6 No

**ASK if IDEOL1 = 3**

Q45C

IDEOL2 Would you say that you tend to be more liberal, more conservative, or are you firmly in the middle of the road?

- 3 More Liberal
- 5 More Conservative
- 4 Firmly in the Middle of the Road



## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

Q46

ZIPCODE      What is your zipcode?

- \_\_\_\_\_ Enter Zipcode
- 8      Don't know (**Vol.**)
  - 9      Refused (**Vol.**)

Q47

EMAIL      As part of this research, we would like to have another company contact you via email to ask a couple more questions. In particular, we'd like you to rate two 30-second television commercials that you can view online. Do you have an email address?

- 1. Yes
- 2. No → GO TO SEX

PollingPoint, a web-survey organization, will send you an email link to view these ads. What is your email address?

\_\_\_\_\_ @ \_\_\_\_\_

(Note to interviewer: Email address should be of the form joe@domain.com. Interviewer should verify that the email address has been transcribed correctly: "Let me read that back to you to make sure I got it correctly" and read back the email address one letter at a time to confirm it.)

Thank you. You should be receiving an email from PollingPoint in the near future.

Q48

SEX      **[DO NOT ASK; ENTER RESPONDENT'S APPARENT SEX]**

- 1      Male
- 2      Female

**END OF INTERVIEW. THANK RESPONDENT:** OK, that's all I have for your today. Thank you again for your time. Have a nice day/evening.

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

**UNIVERSITY OF IOWA HAWKEYE POLL  
DEPARTMENT OF POLITICAL SCIENCE  
CONDUCTED OCT 17-24, 2007  
QUESTIONNAIRE**

**INTRODUCTION:**

Hello, I am \_\_\_\_\_, a student at the University of Iowa conducting a survey for a research project. I am not selling anything.

**ATTEMPT TO IMPROVE YOUNG MALE RESPONSE RATES**

**YNGMALE:**

I'd like to ask a few questions of the YOUNGEST MALE, 18 years of age or older, who is now at home. (IF NO MALE, ASK: May I please speak with the OLDEST FEMALE, 18 years of age or older, who is now at home and a registered voter?)

**WAIT IF NEEDED FOR PERSON TO COME TO THE PHONE.**

**Q2A CONSENT:**

We invite you to participate in a study being conducted by researchers from the University of Iowa. Our purpose is to understand what people think about the 2008 presidential elections. If you agree, we would like you to ask you a series of questions. You may skip any questions that you prefer not to answer. This will take no more than 12 minutes.

Your responses are confidential and it will not be possible to link you to them. This survey is voluntary. Your willingness to answer my questions will indicate your consent to use your answers in our research project.

Are you willing to participate in this survey?

- 1 YES
- 2 NO → GO TO END

**SCREEN FOR REGISTERED VOTERS**

**Q3**

**REGIST:**

Are you NOW registered to vote in your community or haven't you been able to register so far?

- 1 Yes
- 2 No
- 8 Don't Know
- 9 Refused

**Q4**

**EDREG**

Are you aware that Iowa has adopted election day registration, allowing any Iowa citizen to register to vote on Election Day starting next year?

- 1 Yes
- 2 No
- 8 Don't Know/Don't Care
- 9 Refused

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q5  
EDSUPP Is allowing people to register to vote on election day a good idea, or not?

- 1 Good Idea
- 2 Not a Good Idea
- 8 Don't Know/Don't Care
- 9 Refused

**IF REGIST NOT “YES” GOTO REGEND**

**[REGISTERED VOTERS ONLY FROM HERE ON]**

Now I'd like to ask you to think about the 2008 presidential election.

Q6  
CAMPNII How closely have you followed news about the candidates who are running for president? Have you followed it very closely, fairly closely, not too closely, or not at all closely?

- 1 Very closely
- 2 Fairly closely
- 3 Not too closely
- 4 Not at all closely
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q7  
THOUGHT How much thought have you given to the coming 2008 presidential election? Quite a lot or only a little?

- 1 Quite a lot
- 2 Some (**VOL.**)
- 3 Little
- 4 None (**VOL.**)
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q8  
DEBATE There have been many presidential debates so far. Have you watched at least one of these debates?

- 1 Yes
- 2 No
- 8 Don't Know/Don't Care
- 9 Refused

Q9  
CAND1 If the 2008 presidential election were held today, who would you vote for president? Just tell me the name. [**OPEN ENDED, ACCEPT ALL**]

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 1 Biden, Joseph
- 2 Brownback, Sam
- 3 Clark, Wesley
- 4 Clinton, Hillary
- 5 Dodd, Christopher
- 6 Edwards, John
- 7 Gingrich, Newt
- 8 Giuliani, Rudolph
- 9 Gore, Al
- 10 Gravel, Mike
- 11 Hagel, Chuck
- 12 Huckabee, Mike
- 13 Hunter, Duncan
- 14 Kucinich, Dennis
- 15 McCain, John
- 16 Obama, Barack
- 17 Pataki, George
- 25 Paul, Ron
- 18 Richardson, Bill
- 19 Romney, Mitt
- 20 Sharpton, Al
- 21 Tancredo, Tom
- 24 Thompson, Fred
- 22 Thompson, Tommy
- 23 Vilsack, Tom
- 97 Other \_\_\_\_\_
- 98 Don't Know
- 99 Refused

Q10

SATCHOIC

Given the people who now say they are running for president in 2008, how satisfied are you with your choices? Would you say you are: (Read list)

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Not satisfied
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q11

PARTY

In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

- 1 Republican
- 2 Democrat
- 3 Independent
- 4 No preference (**VOL.**)
- 5 Other party (**VOL.**)
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

**IF Q11 is 1, 2 ASK:**

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

Q11A

PARTYSTR Do you consider yourself a STRONG [Republican/Democrat] or NOT a strong [Republican/Democrat]?

- 1 Strong
- 2 Not strong
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

**IF Q11 is 3, 4, or 5 ASK:**

Q11B

PARTYIND As of today do you lean more to the Republican Party or more to the Democrat Party?

- 1 Republican Party
- 2 Democrat Party
- 3 Neither (Vol.)
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

**IF Q11 is 3 AND Q11B is 3 ASK:**

Q11C

PARTYPAR If you were to participate in selecting one party's presidential candidate, which party would you select?

- 1 Republican
- 2 Democrat
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

### [FEELING THERMOMETER CANDIDATE PREFERENCES]

I'd like to talk about your feelings towards the presidential candidates.

I'll read a name and ask you to rate the person on a thermometer running from 0 to 100 degrees. Ratings between 51 and 100 mean you feel favorable toward that person, with 100 being most favorable. Ratings between 0 and 49 degrees mean you feel unfavorable. Use 50 if you feel neither favorable nor unfavorable. You may use any number from 0 to 100.

**FOLLOWING FOR DEMOCRATS (Q11=2 OR Q11B=2 OR Q11C=2)**

**RANDOMIZE ORDER OF CANDIDATES**

Q12A How would you rate HILLARY CLINTON?

Q12B How would you rate JOHN EDWARDS?

Q12C How would you rate BARACK OBAMA?

Q12D How would you rate BILL RICHARDSON?

Q12E How would you rate JOE BIDEN?

Q12F How would you rate CHRIS DODD?

(Remind as necessary: The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling, and 50 is neutral.)

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

<0-100>

998 Don't Know

999 Refused

### **FOLLOWING FOR REPUBLICANS (Q11=1 OR Q11B=1 OR Q11C=1) RANDOMIZE ORDER OF CANDIDATES**

- Q13A How would you rate MIT ROMNEY?  
Q13B How would you rate FRED THOMPSON?  
Q13C How would you rate JOHN MCCAIN?  
Q13D How would you rate RUDY GULIANI?  
Q13E How would you rate MIKE HUCKABEE

(Remind as necessary: The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling, and 50 is neutral.)

<0-100>

998 Don't Know

999 Refused

### **[FEELING THERMOMETER ELECTABLITY NOMINATION]**

Now let's talk about the contest to win the nomination.

I will read a name again. This time we will be using another scale which runs from 0 to 100, where 0 is NO chance for the candidate to become the Democratic or Republican nominee, 50 represents AN EVEN CHANCE and 100 represents CERTAIN victory.

### **FOLLOWING FOR DEMOCRATS (Q11=2 OR Q11B=2 OR Q11C=2) RANDOMIZE ORDER OF CANDIDATES**

- Q14A What are HILLARY CLINTON'S chances of winning the nomination?  
Q14B What are JOHN EDWARD'S chances of winning the nomination?  
Q14C What are BARACK OBAMA'S chances of winning the nomination?  
Q14D What are BILL RICHARDSON'S chances of winning the nomination?

<0-100>

998 Don't Know

999 Refused

(Remind as necessary: The thermometer runs from 0 to 100 degrees, where 0 is no chance, 50 represents and even chance, and 100 represents certain victory.)

### **FOLLOWING FOR REPUBLICANS (Q11=1 OR Q11B=1 OR Q11C=1) RANDOMIZE ORDER OF CANDIDATES**

- Q15A What are MIT ROMNEY'S chances of winning the nomination?  
Q15B What are JOHN MCCAIN'S chances of winning the nomination?  
Q15C What are RUDY GULIANI'S chances of winning the nomination?  
Q15D What are FRED THOMPSON'S chances of winning the nomination?

## **Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

<0-100>

998 Don't Know  
999 Refused

(Remind as necessary: The thermometer runs from 0 to 100 degrees, where 0 is no chance, 50 represents an even chance, and 100 represents certain victory.)

### **[FEELING THERMOMETER GENERAL ELECTION ELECTABILITY]**

Now let's talk about the chances that a candidate has of being elected president in November 2008. We will again be using a thermometer which runs from 0 to 100, where 0 is NO chance of being elected president, 50 represents AN EVEN CHANCE, and 100 is CERTAIN victory.

### **FOLLOWING FOR DEMOCRATS (Q11=2 OR Q11B=2 OR Q11C=2) RANDOMIZE ORDER OF CANDIDATES**

Q14A What are HILLARY CLINTON'S chances of being elected president?  
Q14B What are JOHN EDWARD'S chances of being elected president?  
Q14C What are BARACK OBAMA'S chances of being elected president?  
Q14D What are BILL RICHARDSON'S chances of being elected president?

<0-100>

998 Don't Know  
999 Refused

(Remind as necessary: The thermometer runs from 0 to 100 degrees, where 0 is no chance, 50 represents an even chance, and 100 is certain victory.)

### **FOLLOWING FOR REPUBLICANS (Q11=1 OR Q11B=1 OR Q11C=1) RANDOMIZE ORDER OF CANDIDATES**

Q15A What are MIT ROMNEY'S chances of being elected president?  
Q15B What are JOHN MCCAIN'S chances of being elected president?  
Q15C What are RUDY GULIANI'S chances of being elected president?  
Q15D What are FRED THOMPSON'S chances of being elected president?

<0-100>

998 Don't Know  
999 Refused

(Remind as necessary: The thermometer runs from 0 to 100 degrees, where 0 is no chance, 50 represents an even chance, and 100 is certain victory.)

### **[OPINIONS ABOUT GOVERNMENT]**

I'd like to ask about your feelings towards community and government. We will again use a thermometer which runs from 0 to 100. This time 0 represents complete distrust, 50 is neither distrust nor trust, and 100 is complete trust. You can use any number between 0 and 100.

Q16A Using the 0 to 100 scale, how much trust do you have in the people who live in your community to do what is right?

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

- Q16B How much trust do you have in your local government to do what is right?  
Q16C How much trust do you have in your local police to do what is right?  
Q16D How much trust do you have in the state government to do what is right?  
Q16E How much trust do you have in the federal government in Washington DC to do what is right?

<0-100>  
998 Don't Know  
999 Refused

(Remind as needed: 0 represents no trust, 50 is neutral, and 100 represents complete trust. You can use any number between 0 and 100.)

We are also interested in how much you feel you are being represented by your elected officials. Please use the 0 to 100 thermometer to tell me how much you agree with each statement I will read. For these, 0 means you disagree completely and 100 means you agree completely. Use any number from 0 to 100.

- Q16F Senator Grassley represents my interests in Washington DC.  
Q16G Governor Culver represents my interests in Des Moines.  
Q16H Senator Harkin represents my interests in Washington DC.

Now I am going to read you some more statements. For each, please tell me whether you strongly agree, agree, disagree or strongly disagree. The first one is...

- Q17A EXEFF People like me can influence government  
Q17B PAYATT Elections make government pay more attention to the people  
Q17C NOTREP Government today does not represent the opinions of average people  
Q17D PUBVIEWS If our national leaders followed the views of the public more closely, we would be better off

### RESPONSE CATEGORIES:

- 1 Strongly agree  
2 Agree  
3 Disagree  
4 Strongly disagree  
8 Don't know (Vol.)  
9 Refused (Vol.)

Now I'd like to ask about the internet.

- Q19  
WEBSITE How often would you say you use the internet to look at a candidate's website? Is it:

### [Read Options]

- 5 Almost daily  
6 Weekly  
7 Only now and then  
8 Never



## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

- 8 Don't Know/Unsure (**VOL.**)
- 9 Refused (**VOL.**)

Q20

NETUSE How frequently do you use the Internet for any purpose at any place? Would you say you use it: [**Read options**]

- 1 Hourly
- 2 Daily
- 3 Weekly
- 4 Occasionally
- 5 Never
- 8 Don't Know
- 9 Refused

Q21 Please tell me if you have ever done any of the things I mention, or not.

- Q21a CONTMON Contributed money to a candidate running for public office
- Q21b CONTOFF Contacted any elected official
- Q21c SIGNPET Signed or circulated a petition
- Q21d ATTCAMP Attended a campaign event
- Q21da METCAND Personally met a Presidential candidate
- Q21e POLEMAIL Sent or received political email
- Q21f POLBLOG Read any political blogs online
- Q21g OLMONEY Contributed money to a candidate online
- Q21h READOL Read political news online

[NOTE: We will not ask about visiting candidate website – variable CANWEB – since we can populate this variable from the answer to Q19. If Q19=1,2, or 3, CANWEB=1. Otherwise CANWEB=0]

[Code so that OLMONEY is NOT asked if CONTMON=2 (no). Code so that POLEMAIL through READOL are NOT asked if NETUSE=5 (never).]

### RESPONSE CATEGORIES:

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Q22A

BUSHAPPR Do you approve or disapprove of the way George W. Bush is handling his job as president?

- 1 Approve
- 2 Disapprove
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

Q23

ISSUVOTE I am going to read a list of issues. Please tell me which ONE is the most important to your vote for president in 2008.

**[READ; ROTATE]**

- 1 Terrorism
- 2 Iraq War
- 3 Economy
- 4 Gay Marriage
- 5 Abortion
- 6 Immigration
- 7 Health Care
- 8 Energy Policy
- 9 Environment/Global Warming
- 10 Education
- 14 Agricultural Policy
- 11 **(VOL. DO NOT READ)** Other [**SPECIFY:** \_\_\_\_\_]
- 12 **(VOL. DO NOT READ)** Don't Know
- 13 **(VOL. DO NOT READ)** Refused

**ASK Q23 IS NOT 4 ASK:**

Q24

GMVOTE How important is a candidate's position on gay marriage to your vote for president in 2008? Is it very important, somewhat important, or not important?

- 1 Very important
- 2 Somewhat important
- 3 Not important
- 8 Don't know/unsure **(VOL.)**
- 9 Refused **(VOL.)**

**IF Q23 IS NOT 5 ASK:**

Q25

ABRTVOTE How important is a candidate's position on abortion to your vote for president in 2008? Is it very important, somewhat important, or not important?

- 1 Very important
- 2 Somewhat important
- 3 Not important
- 8 Don't know **(Vol.)**
- 9 Refused **(Vol.)**

**IF Q23 IS NOT 6 ASK:**

Q26

IMMGVOTE How important is a candidate's position on undocumented immigration to your vote for president in 2008? Is it very important, somewhat important, or not important?

- 1 Very important
- 2 Somewhat important
- 3 Not important

## **Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 8 Don't know/unsure (**VOL.**)
- 9 Refused (**VOL.**)

**[NOTE THE FOLLOWING EXPERIMENTAL SECTION. RANDOMLY ASSIGN ONE HALF OF RESPONDENTS TO VERSION A AND ONE HALF TO VERSION B.]**

### **[VERSION A]**

Q27

IMMGVIEW Which comes closest to your view about what government policy should be regarding undocumented immigrants currently residing in the United States. Should the government:

### **[READ and ROTATE]**

- 1 Deport all undocumented immigrants
- 2 Allow undocumented immigrants to remain in the us as guest workers for a limited time
- 3 Allow undocumented immigrants to become citizens if they meet criteria like learning English and paying their back taxes
- 4 Allow undocumented immigrants to become permanent residents with no requirements
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q28

IMMGFALT Which ONE of the following is MOST responsible for the immigration situation we have today?

### **[READ and ROTATE]**

- 1 The undocumented immigrants who come across our borders
- 2 Employers who hire undocumented immigrants
- 3 Immigration policies established by the federal government
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

### **[VERSION B]**

Q27

IMMGVIEW Which comes closest to your view about what government policy should be regarding undocumented Mexicans currently residing in the United States. Should the government:

### **[READ and ROTATE]**

- 1 Deport all undocumented Mexicans
- 2 Allow undocumented Mexicans to remain in the us as guest workers for a limited time
- 3 Allow undocumented Mexicans to become citizens if they meet criteria like learning English and paying their back taxes
- 4 Allow undocumented Mexicans to become permanent residents with no requirements
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

Q28

IMMGFALT Which ONE of the following is MOST responsible for the immigration situation we have today?

**[READ and ROTATE]**

- 1 The undocumented Mexicans who come across our borders
- 2 Employers who hire undocumented Mexicans
- 3 Immigration policies established by the federal government
- 8 Don't know (**VOL.**)
- 9 Refused (**VOL.**)

**[END EXPERIMENTAL SECTION]**

**[SCREEN FOR LIKELY CAUCUS GOERS]**

CAUCUS

As you know, the Iowa caucuses are the first test of presidential candidates in 2008. I'd like to ask you some questions about the caucuses.

Q29

LASTCAUC First, did you attend your party's presidential caucus in either 2000 or 2004?

- 1 Yes
- 2 No
- 8 Cannot remember/Don't Know (**VOL.**)
- 9 Refused/No Answer (**VOL.**)

Q30

LIKCAUC Many people find it difficult to attend the caucuses because it takes a lot of time. How likely are you to attend your Caucus in January 2008? Are you: **[read options]**

- 1 Very Likely
- 2 Somewhat Likely
- 3 Not very likely
- 4 Not at all likely -> **SKIP TO SPOIMP**
- 8 Don't Know (**VOL.**)
- 9 Refused (**VOL.**)

Q31

PRTYCAUC If you do go, which party's caucus do you plan to attend?

- 1 Democrat
- 2 Republican
- 8 Don't Know (**VOL.**)
- 9 Refused (**VOL.**)

**IF Q30 is NOT 1 or 2 OR Q31 is NOT 1 or 2 SKIP TO SPOIMP (Q35)**

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

Now I am going to read statements about some of the [Q31 Republican/Democratic] candidates for president. I'd like to know whether you strongly agree, agree, disagree, or strongly disagree with each statement.

### IF Q31 IS DEMOCRAT USE THE FOLLOWING NAMES, ROTATE BY NAMES

Q32A1 CLINTELEC	Hillary Clinton can win the nomination. (remind on responses if needed)
Q32A2 CLINTSTRG	Hillary Clinton can be elected president.
Q32A4 OBAMELEC	Barak Obama can win the nomination.
Q32A5 OBAMSTRG	Barak Obama can be elected president.
Q32A7 EDWELEC	John Edwards can win the nomination.
Q32A8 EDWSTRG	John Edwards can be elected president.
Q32A9 RICHELEC	Bill Richardson can win the nomination.
Q32A10 RICHSTRG	Bill Richardson can be elected president.

### IF Q31 IS REPUBLICAN USE THE FOLLOWING NAMES, ROTATE BY NAMES

Q32B1 GULIELEC	Rudy Guliani can win the nomination.
Q32B2 GULISTRG	Rudy Guliani can be elected president.
Q32B4 MCCNELEC	John McCain can win the nomination.
Q32B5 MCCNSTRG	John McCain can be elected president.
Q32B7 RMNYELEC	Mitt Romney can win the nomination.
Q32B8 RMNYSTRG	Mitt Romney can be elected president.
Q32B4 FTHOMELEC	Fred Thompson can win the nomination.
Q32B5 FTHOMSTRG	Fred Thompson can be elected president.

- 1 Strongly Agree
- 2 Agree
- 3 Disagree
- 4 Strongly Disagree
- 8 Don't Know/Unsure (VOL.)
- 9 Don't Know/Unsure (VOL.)

I'm going to read a list of factors that might be important to your decision to attend your caucus. Just tell me whether it is important - yes or no - when I read the statement.

Q33A CAUCCAND	To show support for a particular candidate
Q33B CAUCISSU	To show support for a particular issue
Q33C CAUCPRTY	To be involved in my party organization
Q33D CAUCOPPS	To show opposition to a candidate
Q33E CAUCRGHT	Because it is the right thing to do
Q33F CAUCASK	A friend or family member asks me to go

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

- 1 Yes
- 2 No
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

Q35

SPOIMP How important is the candidate's spouse to your decision about whether to support a candidate? Is the spouse: (read list)

- 1 Very Important
- 2 Somewhat Important
- 3 Not very Important
- 4 Not at all Important
- 8 Don't Know
- 9 Refused

Q36

PUBFIN Are you more or less likely to support a candidate who voluntarily participates in the public financing system that limits fundraising and spending?

- 1 More likely
- 2 Less Likely
- 3 Neither (VOL)
- 8 Don't Know
- 9 Refused

Q37

LOBBY Are you more or less likely to support a candidate who does not take campaign contributions from lobbyists and special interests?

- 1 More likely
- 2 Less Likely
- 3 Neither (VOL)
- 8 Don't Know
- 9 Refused

Q38

CAUCPRES If the Iowa Caucus was TODAY, who would you support for president at your caucus? Just tell me the name. **[OPEN ENDED, ACCEPT ALL RESPONSES]**

- 1 Biden, Joseph
- 2 Brownback, Sam
- 3 Clark, Wesley
- 4 Clinton, Hillary
- 5 Dodd, Christopher
- 6 Edwards, John
- 7 Gingrich, Newt
- 8 Giuliani, Rudolph
- 9 Gore, Al
- 10 Gravel, Mike
- 11 Hagel, Chuck
- 12 Huckabee, Mike

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

- 13 Hunter, Duncan
- 14 Kucinich, Dennis
- 15 McCain, John
- 16 Obama, Barack
- 17 Pataki, George
- 25 Ron Paul
- 18 Richardson, Bill
- 19 Romney, Mitt
- 20 Sharpton, Al
- 21 Tancredo, Tom
- 24 Thompson, Fred
- 22 Thompson, Tommy
- 23 Vilsack, Tom
- 97 Other \_\_\_\_\_
- 98 Don't Know
- 99 Refused

### IF Q31 is DEMOCRAT AND Q38 is NOT 97, 98, 99 ASK

Q39

CAUCPRE2 Do you have a second choice candidate? If so, just tell me the name.  
[OPEN ENDED, ACCEPT ALL RESPONSES]

- 1 Biden, Joseph
- 2 Brownback, Sam
- 3 Clark, Wesley
- 4 Clinton, Hillary
- 5 Dodd, Christopher
- 6 Edwards, John
- 7 Gingrich, Newt
- 8 Giuliani, Rudolph
- 9 Gore, Al
- 10 Gravel, Mike
- 11 Hagel, Chuck
- 12 Huckabee, Mike
- 13 Hunter, Duncan
- 14 Kucinich, Dennis
- 15 McCain, John
- 16 Obama, Barack
- 17 Pataki, George
- 25 Ron Paul
- 18 Richardson, Bill
- 19 Romney, Mitt
- 20 Sharpton, Al
- 21 Tancredo, Tom
- 24 Thompson, Fred
- 22 Thompson, Tommy
- 23 Vilsack, Tom
- 97 Other \_\_\_\_\_
- 98 Don't Know/no second choice
- 99 Refused

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

Q39B

CAUCPRE3 Thinking again about who you might support at your caucus, if your choice were limited to the following three candidates, who would you support?

For DEMOCRATS include [in random order]

1. Clinton
2. Edwards
3. Obama
8. Don't Know
9. Refused

For REPUBLICANS include [in random order]

1. Guliani
2. Huckabee
3. Romney
8. Don't Know
9. Refused

IF Q31 is DEMOCRAT Ask:

Q39A

GORESUPP Some people are pushing former Vice President Al Gore to run for President. If Gore ran, how likely would you be to support him?

1. Very Likely
2. Somewhat Likely
3. Not at All Likely
8. Don't Know
9. Refused

**IF Q38 is NOT 97, 98, or 99 ASK:**

Q40

CPREFSTR How likely is it that you might change your mind and end up caucusing for a different candidate than the one who is your first choice now? Is it:

1. Very Likely
2. Somewhat Likely
3. Not at all Likely
8. Don't Know
9. Refused

Q41

IMPISSUE What is the most important issue facing Iowa today? Just tell me in one or two words.  
**[ACCEPT ALL – OPEN ENDED]**

Q42

TIRED Some people are suggesting that the caucus campaigns have been going on too long, while others think it is exciting that candidates focus on Iowa and have been here a lot. How about you? Are you tired of the campaigning or do you remain excited about the upcoming caucuses?



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### [Rotate order of options and form of question]

- 1 Tired
- 2 Excited
- 3 Neither tired nor excited (VOL.)
- 8 Don't know (VOL.)
- 9 Refused (VOL)

### DEMOGRAPHICS

Now, just a few questions for statistical purposes only. We are almost done.

Q45

AGE

What is your age?

- \_\_\_\_\_ years
- 97 97 or older
  - 99 Don't know/Refused [VOL.]

Q46

EDUC

What is the last grade or class that you completed in school?

### [DO NOT READ; MARK CLOSEST]

- 1 None, or grade 1-8
- 2 High school incomplete (Grades 9-11)
- 3 High school graduate (Grade 12 or GED certificate)
- 4 Technical, trade, or vocational school AFTER high school
- 5 Some college, no 4-year degree (including associate degree)
- 6 College graduate (B.S., B.A., or other 4-year degree)
- 7 Post-graduate training or professional schooling after college (e.g., toward a master's Degree or Ph.D.; law or medical school)
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q47

HISP

Are you, yourself, of Hispanic origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Q48

RACE

What is your race? Are you white, black, Asian, or some other?

- 1 White
- 2 Black

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- 3 Asian
- 4 Other or mixed race
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q49

MARITAL What is your marital status? Are you...

- 1. Married, or with a committed partner
- 2 Divorced
- 3 Separated
- 4 Widowed
- 5 Never been married
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q50

RELIG What is your religious preference?

### **[DO NOT READ; MARK CLOSEST]**

- 1 Protestant (include Baptist, Lutheran, Methodist, Presbyterian, Episcopalian, Pentecostal, Jehovah's Witness, Church of Christ, etc.)
- 2 Roman Catholic
- 3 Jewish
- 4 Mormon (include Church of Jesus Christ of Latter Day Saints)
- 5 Orthodox Church (Greek or Russian)
- 6 Islam/Muslim
- 7 Other religion (**SPECIFY**)
- 8 No religion, not a believer, atheist, agnostic
- 9 Don't know (Vol.)
- 10 Refused (Vol.)

### **IF CHRISTIAN (RELIG = 1, 2, 4, 5) ASK:**

Q51

BORN Would you describe yourself as a "born again" or evangelical Christian, or not?

- 1 Yes, would
- 2 No, would not
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q52

ATTEND Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 5 Seldom
- 6 Never
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q53

INCOME

Last year, that is in 2006, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. **[READ]**

- 1 Less than \$10,000
- 2 10 to under \$20,000
- 3 20 to under \$30,000
- 4 30 to under \$40,000
- 5 40 to under \$50,000
- 6 50 to under \$75,000
- 7 75 to under \$100,000
- 8 100 to under \$150,000
- 9 \$150,000 or more
- 10 Don't know (Vol.)
- 11 Refused (Vol.)

Q54

LABOR

Is anyone in your household a member of a labor union?

- 1 Yes
- 2 No
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q55

IDEOL1

When it comes to politics, do you consider yourself to be liberal, conservative, or somewhere in between?

- 1 Liberal
- 2 Conservative
- 3 In Between

**ASK if IDEOL1 = 1**

Q55A

IDEOL2

Do you consider yourself to be very liberal?

- 4 Yes
- 5 No

**ASK if IDEOL1 = 2**

Q55B

IDEOL2

Do you consider yourself to be very conservative?

- 7 Yes
- 6 No

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

### ASK if IDEOL1 = 3

Q55C

IDEOL2      Would you say that you tend to be more liberal, more conservative, or are you firmly in the middle of the road?

- 6      More Liberal
- 5      More Conservative
- 7      Firmly in the Middle of the Road

Q56

ZIPCODE      What is your zipcode?

- \_\_\_\_\_ Enter Zipcode
- 8      Don't know (**Vol.**)
  - 9      Refused (**Vol.**)

Q57

EMAIL      As part of this research, we would like to have another company contact you by email to ask a few more questions. In particular, they'll ask you to rate two 30-second television commercials that you can view online. Do you have an email address?

- 3. Yes
- 4. No → GO TO SEX

PollingPoint, a web-survey organization, will send you an email link to view these ads. What is your email address?

\_\_\_\_\_ @ \_\_\_\_\_

(Note to interviewer: Email address should be of the form joe@domain.com. Interviewer should verify that the email address has been transcribed correctly: "Let me read that back to you to make sure I got it correctly" and read back the email address one letter at a time to confirm it.)

Thank you. You should be receiving an email from PollingPoint in the near future.

Q58

SEX      [DO NOT ASK; ENTER RESPONDENT'S APPARENT SEX]

- 1      Male
- 2      Female

**END OF INTERVIEW.**

**THANK RESPONDENT:** OK, that's all I have for your today. Thank you again for your time. Have a nice day/evening.

**REGEND**      Thanks very much, we appreciate your help today. That's all I have for you. Have a nice day/evening.

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

**UNIVERSITY OF IOWA HAWKEYE POLL  
DEPARTMENT OF POLITICAL SCIENCE  
CONDUCTED JAN 5-10, 2008  
QUESTIONNAIRE**

**INTRODUCTION:**

Hello, I am \_\_\_\_\_, a student at the University of Iowa conducting a survey for a research project on the importance of the Iowa Caucuses.

Q1

CAUCUS Did anyone in your household participate in a precinct caucus on January 3?

- 1 YES  
0 NO → GO TO END [INELIGIBLE]

**ATTEMPT TO IMPROVE YOUNG MALE RESPONSE RATES**

Q2A

YNGMALE: I'd like to ask a few questions of the youngest male in your household who actually attended a caucus. (IF NO MALE, ASK: May I speak with the oldest female who actually attended a caucus?)

**[IF REFUSED MALE AND FEMALE, END – REFUSAL]**

**WAIT IF NEEDED FOR PERSON TO COME TO THE PHONE.**

**Reintro** - Hello, I am \_\_\_\_\_, a student at the University of Iowa conducting a survey for a research project on the importance of the Iowa Caucuses. Did you attend a caucus on January 3?

- 1 YES → GO TO CONSENT  
0 NO → GO TO END [INELIGIBLE]

Q2B

CONSENT: We invite you to participate in a study about the Iowa Caucuses being conducted by researchers from the University of Iowa. If you agree, we would like you to ask you a series of questions. You may skip any questions that you prefer not to answer. This will take about 15 minutes.

Your responses are confidential and it will not be possible to link you to them. This survey is voluntary. Your willingness to answer my questions will indicate your consent to use your answers in our research project.

Are you willing to participate in this survey?

- 1 YES  
2 NO → GO TO END [REFUSAL]

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q3

PRTYCAUC Which party's caucus did you attend, Democrat or Republican?

- 1 Democrat
- 2 Republican
- 8 Don't Know/Did not Attend (**VOL.**) GO TO END [INELIGIBLE]
- 9 Refused (**VOL.**) GO TO END [INELIGIBLE]

**NOTE – WHEN PARTY QUOTA IS REACHED, GO TO END [QUOTA REACHED]**

Q4A

EXPECTWN Before you actually went to your caucus, was there one candidate in your party you expected to win in Iowa? Just give me the name: [**OPEN ENDED, ACCEPT ALL RESPONSES**]

- 1 Biden, Joseph
- 2 Brownback, Sam
- 3 Clark, Wesley
- 4 Clinton, Hillary
- 5 Dodd, Christopher
- 6 Edwards, John
- 7 Gingrich, Newt
- 8 Giuliani, Rudolph
- 9 Gore, Al
- 10 Gravel, Mike
- 11 Hagel, Chuck
- 12 Huckabee, Mike
- 13 Hunter, Duncan
- 14 Kucinich, Dennis
- 15 McCain, John
- 16 Obama, Barack
- 17 Pataki, George
- 25 Paul, Ron
- 18 Richardson, Bill
- 19 Romney, Mitt
- 20 Sharpton, Al
- 21 Tancredo, Tom
- 24 Thompson, Fred
- 22 Thompson, Tommy
- 23 Vilsack, Tom
- 97 Other \_\_\_\_\_
- 98 Don't Know
- 99 Refused

I am going to read statements about some of the [**Q3 Republican/Democratic**] candidates for president. I'd like to know whether you strongly agree, agree, disagree, or strongly disagree with each statement.

**IF Q3 IS DEMOCRAT USE THE FOLLOWING NAMES, ROTATE BY NAMES**

Q4A1 CLINTELEC Hillary Clinton will win the nomination. (remind on responses if

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

needed)

Q4A2 CLINTSTRG	If she does, she will be elected president.
Q4A4 OBAMELEC	Barack Obama will win the nomination.
Q4A5 OBAMSTRG	If he does, he will be elected president.
Q4A7 EDWELEC	John Edwards will win the nomination.
Q4A8 EDWSTRG	If he does, he will be elected president.
Q4A9 RICHELEC	Bill Richardson will win the nomination.
Q4A10 RICHSTRG	If he does, he will be elected president.
Q4A11 BIDENELEC	Joe Biden will win the nomination.
Q4A12 BIDENSTRG	If he does, he will be elected president.
Q4A13 DODDELEC	Chris Dodd will win the nomination.
Q4A14 DODDSTRG	If he does, he will be elected president.

**IF Q3 IS REPUBLICAN USE THE FOLLOWING NAMES, ROTATE BY NAMES**

Q4B1 GULIELEC	Rudy Guliani will win the nomination.
Q4B2 GULISTRG	If he does, he will be elected president.
Q4B3 MCCNELEC	John McCain will win the nomination.
Q4B4 MCCNSTRG	If he does, he will be elected president.
Q4B5 RMNYELEC	Mitt Romney will win the nomination.
Q4B6 RMNYSTRG	If he does, he will be elected president.
Q4B7 FTHOMELEC	Fred Thompson will win the nomination.
Q4B8 FTHOMSTRG	If he does, he will be elected president.
Q4B9 HUCKELEC	Mike Huckabee will win the nomination.
Q4B10 HUCKSTRG	If he does, he will be elected president.

- 1 Strongly Agree
- 2 Agree
- 3 Disagree
- 4 Strongly Disagree
- 8 Don't Know/Unsure (VOL.)
- 9 Don't Know/Unsure (VOL.)

I'd like to ask you some questions about your experiences at the caucus you attended.

**Q5**

FRSTTIME Was this your first caucus?

- 0 No
- 1 Yes
- 8 Don't Know
- 9 Refused

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q6

TRAIN Did you attend any Caucus training, whether put on by a campaign or your party?

- 0 No
- 1 Yes
- 8 Don't Know
- 9 Refused

Q8

CAUCSIZE About how many people do you think were at your caucus? Was it between: [read options]

- 1 1 and 15
- 2 16 and 49
- 3 50 and 99
- 4 100 and 200
- 5 More than 200
- 8 Don't Know
- 9 Refused

Q9

CAUCLEN About how long did it take from the time the caucus started until you left (whether or not the caucus was over). Was it about: [read options]

- 1 Half an hour
- 2 An hour
- 3 An hour and a half
- 4 Two hours
- 5 More than two hours
- 8 Don't Know
- 9 Refused

I'm going to read a list of factors that might have been important in your decision to attend your caucus. Just tell me whether each was important - yes or no - when I read the statement.

[ROTATE]

- Q10A CAUCCAND To show support for a particular candidate
- Q10B CAUCISSU To show support for a particular issue
- Q10C CAUCPRTY To be involved in my party organization
- Q10D CAUCOPPS To show opposition to a candidate
- Q10E CAUCRGHT Because it was the right thing to do
- Q10F CAUCASK A friend or family member asked me to go
- Q10G CAUCUNION My union encouraged me to go
- Q10H CAUCSOC Because it is a fun social event

- 1 Yes
- 2 No
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)



**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q11

CAUCFUN Did you have fun while you were at your caucus?

- 1 Yes
- 2 No
- 8 Don't Know
- 9 Refused

I'm going to read a list of ways in which you might have been contacted by campaigns and others during the caucus campaign. Just tell me yes or no when I read each statement. Did any campaign contact you:

- Q12A CONT1 By Telephone with a live person
- Q12B CONT2 By Telephone with a recorded message
- Q12C CONT3 By Mail
- Q12D CONT4 In person at your home
- Q12E CONT5 Through electronic mail

- 1 Yes
- 2 No
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

**IF Q3 is REPUBLICAN, USE THE FOLLOWING CAUCUS PREFERENCE BATTERY.**

Q13R

CAUCPREFF Which candidate did you support during the vote at your caucus? Just give me the name.  
**[OPEN ENDED, ACCEPT ALL RESPONSES]**

- 1 Biden, Joseph
- 2 Brownback, Sam
- 3 Clark, Wesley
- 4 Clinton, Hillary
- 5 Dodd, Christopher
- 6 Edwards, John
- 7 Gingrich, Newt
- 8 Giuliani, Rudolph
- 9 Gore, Al
- 10 Gravel, Mike
- 11 Hagel, Chuck
- 12 Huckabee, Mike
- 13 Hunter, Duncan
- 14 Kucinich, Dennis
- 15 McCain, John
- 16 Obama, Barack
- 17 Pataki, George
- 25 Paul, Ron
- 18 Richardson, Bill

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 19 Romney, Mitt
- 20 Sharpton, Al
- 21 Tancredo, Tom
- 24 Thompson, Fred
- 22 Thompson, Tommy
- 23 Vilsack, Tom
- 97 Other \_\_\_\_\_
- 98 Don't Know
- 99 Refused

Q15R

SATCHOICE How satisfied are you with your choice of candidates running as Republicans this year?  
Are you:

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Not satisfied
- 8 Don't Know
- 9 Refused

During the caucus campaign did you do any of the following for any presidential candidate? Just tell me yes or no for each. Did you:

- Q16RA RALLY Attend a rally
- Q16RB OLMONEY Give money online
- Q16RC OLSIGNUP Sign up online as a supporter
- Q16RD WEBVST Visit any candidate website

- 0 No
- 1 Yes
- 8 Don't Know
- 9 Refused

[NOTE - FOR THE FOLLOWING CANDIDATE BATTERIES SKIP COMPLETELY ANY ACTIVITIES RESPONDENT DOES NOT CLAIM TO HAVE DONE AT ALL ABOVE.]

Now I would like to ask you about individual candidates and your experience with each activity. Some people do these activities with multiple candidates while others focus only on one. Simply tell me yes or no for each candidate for each activity.

[Q17RA-F] Did you attend a rally with:

[Q18RA-F] Did you give money online to:

[Q19RA-F] Did you sign up online as a supporter for:

[Q20RA-F] Did you visit the candidate website site for:

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

[ASK ONLY IF ANY OF Q12A THROUGH Q12E ARE YES]:

[Q22RA-F] Which of the following campaigns contacted you?

[FOR ALL OF THE ABOVE USE THIS LIST OF CANDIDATES AND RESPONSE OPTIONS.  
CANDIDATES IN ALPHABETICAL ORDER]

- A Rudy Guliani  
RALLYG, OLMONEYG, OLSIGNUPG, WEBVSTG
- B Mike Huckabee  
RALLYH, OLMONEYH, OLSIGNUPH, WEBVSTH
- C John McCain  
RALLYM, OLMONEYM, OLSIGNUPM, WEBVSTM
- D Ron Paul  
RALLYP, OLMONEYP, OLSIGNUPP, WEBVSTP
- E Mitt Romney  
RALLYR, OLMONEYR, OLSIGNUPR, WEBVSTR
- F Fred Thompson  
RALLYT, OLMONEYT, OLSIGNUPT, WEBVSTT

- 0 No
- 1 Yes
- 8 Don't Know
- 9 Refused

**END REPUBLICAN BATTERY – GO TO Q23**

**IF Q3 is DEMOCRAT, USE THE FOLLOWING CAUCUS PREFERENCE BATTERY.**

Q13D

PREFGRP While most Democratic caucuses form preference groups, some do not. Did your caucus form preference groups, or did you elect your delegate with a simple majority vote?

- 0 Majority Vote --> GO TO Q17D CAUCPREF
- 1 Preference Groups
- 8 Don't Know --> GO TO Q17D CAUCPREF
- 9 Refused --> GO TO Q17D CAUCPREF

Q14D

CAUCINIT Which candidate did you support at your caucus the first time preference groups formed, that is during the first alignment? Just tell me the name.

**[OPEN ENDED, ACCEPT ALL RESPONSES]**

- 1 Biden, Joseph
- 2 Brownback, Sam
- 3 Clark, Wesley
- 4 Clinton, Hillary

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

- 5 Dodd, Christopher
- 6 Edwards, John
- 7 Gingrich, Newt
- 8 Giuliani, Rudolph
- 9 Gore, Al
- 10 Gravel, Mike
- 11 Hagel, Chuck
- 12 Huckabee, Mike
- 13 Hunter, Duncan
- 14 Kucinich, Dennis
- 15 McCain, John
- 16 Obama, Barack
- 17 Pataki, George
- 25 Paul, Ron
- 18 Richardson, Bill
- 19 Romney, Mitt
- 20 Sharpton, Al
- 21 Tancredo, Tom
- 24 Thompson, Fred
- 22 Thompson, Tommy
- 23 Vilsack, Tom
- 97 Other \_\_\_\_\_
- 98 Don't Know
- 99 Refused

Q15D

VIABLE Was your candidate preference group viable or not? [if needed explain viable means there was enough support to earn delegates.]

- 0 Not Viable
- 1 Viable
- 8 Don't Know
- 9 Refused

Q16D

CAUCCHG After the first alignment, did anyone ask you to change to a different candidate than the one you initially supported?

- 0 No
- 1 Yes
- 8 Don't Know
- 9 Refused

Q17D

CAUCPREFF When all re-aligning was done, which candidate did you caucus for in the end? Just tell me the name.

**[OPEN ENDED, ACCEPT ALL RESPONSES]**

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

- 1 Biden, Joseph
- 2 Brownback, Sam
- 3 Clark, Wesley
- 4 Clinton, Hillary
- 5 Dodd, Christopher
- 6 Edwards, John
- 7 Gingrich, Newt
- 8 Giuliani, Rudolph
- 9 Gore, Al
- 10 Gravel, Mike
- 11 Hagel, Chuck
- 12 Huckabee, Mike
- 13 Hunter, Duncan
- 14 Kucinich, Dennis
- 15 McCain, John
- 16 Obama, Barack
- 17 Pataki, George
- 25 Ron Paul
- 18 Richardson, Bill
- 19 Romney, Mitt
- 20 Sharpton, Al
- 21 Tancredo, Tom
- 24 Thompson, Fred
- 22 Thompson, Tommy
- 23 Vilsack, Tom
- 97 Other \_\_\_\_\_
- 98 Don't Know/no second choice
- 99 Refused

Q21D

SATCHOICE How satisfied are you with your choice of candidates running as Democrats this year?  
Are you:

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Not satisfied
- 8 Don't Know
- 9 Refused

Q22D

CAUCSEC As you know, you had to publicly declare your preference at the caucus. Some people have suggested that voting in caucus should be secret. Which is closest to your position? **[READ OPTIONS]**

- 1 Leave things as they are, publicly supporting candidates
- 2 Change to a secret ballot to record support
- 8 Don't Know
- 9 Refused

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

During the caucus campaign did you do any of the following for any candidate? Just tell me yes or no for each. Did you:

Q23DA RALLY Attend a rally  
Q23DB OLMONEY Give money online  
Q23DC OLSIGNUP Sign up online as a supporter  
Q23DD WEBVST Visit any candidate website

0 No  
1 Yes  
8 Don't Know  
9 Refused

NOTE - FOR THE FOLLOWING CANDIDATE BATTERIES SKIP COMPLETELY ANY ACTIVITIES RESPONDENT DOES NOT CLAIM TO HAVE DONE AT ALL ABOVE.

Now I would like to ask you about individual candidates and your experience with each activity. Some people do these activities with multiple candidates while others focus only on one. Simply tell me yes or no for each candidate for each activity.

[Q24DA-E] Did you attend a rally with:  
[Q24DA-E] Did you give money online to:  
[Q25DA-E] Did you sign up online as a supporter for:  
[Q26DA-E] Did you visit the candidate website for:

[ASK ONLY IF ANY OF Q12A THROUGH Q12E ARE YES]:

[Q28DA-E] Which of the following campaigns contacted you?

[FOR ALL OF THE ABOVE USE THIS LIST OF CANDIDATES AND RESPONSE OPTIONS.  
CANDIDATES IN ALPHABETICAL ORDER]

A Joe Biden  
RALLYB, OLMONEYB, OLSIGNUPB, WEBVSTB  
B Hillary Clinton  
RALLYC, OLMONEYC, OLSIGNUPC, WEBVSTC  
C Chris Dodd  
RALLYD, OLMONEYD, OLSIGNUPD, WEBVSTD  
D John Edwards  
RALLYE, OLMONEYE, OLSIGNUPE, WEBVSTE  
E Barak Obama  
RALLYO, OLMONEYO, OLSIGNUPO, WEBVSTO  
F Bill Richardson  
RALLYRI, OLMONEYRI, OLSIGNUPRI, WEBVSTRI

0 No  
1 Yes  
8 Don't Know  
9 Refused

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

### END DEMOCRAT PREFERENCE BATTERY

Q29

DECTIME When did you make your FINAL decision to support the candidate you caucused for?

- 1 During the caucus itself
- 2 the last week before the Caucus
- 3 the last month before
- 4 Around October/November
- 5 Sometime before October
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

Q30

CHMIND At any time before you attended your caucus, did you actively support some candidate OTHER THAN the one you caucused for?

- 0 No
- 1 Yes
- 8 Don't Know
- 9 Refused

Q31

PTYACTV How active are you in your local Political Party organization? Would you say you are:  
[read options]

- 1 Extremely Active
- 2 Somewhat Active
- 3 Not very Active
- 4 Not at all Active
- 8 Don't Know
- 9 Refused

Q32

MEDATTN Is the amount of media attention paid to the caucuses: [READ OPTIONS]

- 1 Too much
- 2 Too little
- 3 Just about right
- 8 Don't Know
- 9 Refused

Q33

IOWAPRIM Some people have talked about Iowa switching from a caucus to a presidential primary. Would you strongly favor, favor, oppose or strongly oppose such a change?

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 1 Strongly Favor
- 2 Favor
- 3 Oppose
- 4 Strongly Oppose
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

Q34

NATPRIM Some people have proposed a plan that would rotate the states going first in the presidential nomination process. Would you strongly favor, favor, oppose or strongly oppose such a plan?

- 1 Strongly Favor
- 2 Favor
- 3 Oppose
- 4 Strongly Oppose
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

IF Q34 IS 1 OR 2 ASK:

Q34A

NATPRIM2 How about if such a plan eliminated Iowa and New Hampshire's traditional first in the nation status? Would you now: [read options]

- 1 Strongly Favor
- 2 Favor
- 3 Oppose
- 4 Strongly Oppose such a plan
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

Q35

VOTEREAS I'm going to read a list of reasons people give for supporting a candidate in their caucus. I'd like you to tell me which ONE was the most important reason you supported your candidate. The candidate:

**[READ; ROTATE]**

- 1 Stands up for beliefs
- 2 Cares about people like me
- 3 Has experience
- 4 Is the most liberal
- 5 Is a True conservative
- 6 Is a strong leader
- 7 Can win in November
- 8 Is most trustworthy
- 9 Is fair and just



**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 10 Don't Know
- 11 Refused

Q36

ISSUVOTE I am going to read a list of issues. Please tell me which ONE was the MOST important in your decision on who to support at your caucus.

**[READ; ROTATE]**

- 1 Terrorism
- 2 Iraq War
- 3 Economy
- 4 Gay Marriage
- 5 Abortion
- 6 Immigration
- 7 Health Care
- 8 Energy Policy
- 9 Environment/Global Warming
- 10 Education
- 14 Agricultural Policy
- 15 Social Security/Medicare
- 11 **(VOL. DO NOT READ)** Other [**SPECIFY:** \_\_\_\_\_]
- 12 **(VOL. DO NOT READ)** Don't Know
- 13 **(VOL. DO NOT READ)** Refused

**IF Q36 IS NOT 2 ASK:**

Q37

IRAQVOTE How important was the war in Iraq to your vote in the caucus? Was it very important, somewhat important, or not important?

- 1 Very important
- 2 Somewhat important
- 3 Not important
- 8 Don't know **(VOL.)**
- 9 Refused **(VOL.)**

**IF Q36 IS NOT 3 ASK:**

Q38A

GMVOTE How important was the economy to your vote in your caucus? Was it very important, somewhat important, or not important?

- 1 Very important
- 2 Somewhat important
- 3 Not important
- 8 Don't know **(VOL.)**
- 9 Refused **(VOL.)**

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

### IF Q36 IS NOT 4 ASK:

Q38

GMVOTE How important was gay marriage to your vote in your caucus? Was it very important, somewhat important, or not important?

- 1 Very important
- 2 Somewhat important
- 3 Not important
- 8 Don't know (VOL.)
- 9 Refused (VOL.)

### IF Q36 IS NOT 5 ASK:

Q39

ABRTVOTE How important was abortion to your vote in your caucus? Was it very important, somewhat important, or not important?

- 1 Very important
- 2 Somewhat important
- 3 Not important
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

### IF Q36 IS NOT 6 ASK:

Q40

IMMGVOTE How important was immigration to your vote in your caucus? Was it very important, somewhat important, or not important?

- 1 Very important
- 2 Somewhat important
- 3 Not important
- 8 Don't know/unsure (VOL.)
- 9 Refused (VOL.)

**[NOTE THE FOLLOWING EXPERIMENTAL SECTION. RANDOMLY ASSIGN ONE HALF OF RESPONDENTS TO VERSION A AND ONE HALF TO VERSION B.]**

### [VERSION A]

Q41

IMMGVIEW Which comes closest to your view about what government policy should be regarding undocumented immigrants currently residing in the United States. Should the government:

### [READ and ROTATE]

- 1 Deport all undocumented immigrants
- 2 Allow undocumented immigrants to remain in the us as guest workers for a limited time
- 3 Allow undocumented immigrants to become citizens if they meet criteria like learning English and paying their back taxes
- 4 Allow undocumented immigrants to become permanent residents with no requirements
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

## **Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q42

IMMGFALT Which ONE of the following is MOST responsible for the immigration situation we have today?

**[READ and ROTATE]**

- 1 The undocumented immigrants who come across our borders
- 2 Employers who hire undocumented immigrants
- 3 Immigration policies established by the federal government
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

**[VERSION B]**

Q41

IMMGVIEW Which comes closest to your view about what government policy should be regarding illegal immigrants currently residing in the United States. Should the government:

**[READ and ROTATE]**

- 1 Deport all illegal immigrants
- 2 Allow illegal immigrants to remain in the us as guest workers for a limited time
- 3 Allow illegal immigrants to become citizens if they meet criteria like learning English and paying their back taxes
- 4 Allow illegal immigrants to become permanent residents with no requirements
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q42

IMMGFALT Which ONE of the following is MOST responsible for the immigration situation we have today?

**[READ and ROTATE]**

- 1 The illegal immigrants who come across our borders
- 2 Employers who hire illegal immigrants
- 3 Immigration policies established by the federal government
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

**[END EXPERIMENTAL SECTION]**

Q43

IMMGCON Some people think that if average people were doing better in this economy, immigration would not be such a hot issue. How about you, do you: [read options]

- 1 Agree Strongly
- 2 Agree Somewhat

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 3 Disagree Somewhat
- 4 Disagree Strongly
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q44

AMERLIFE Some people say that our American way of life needs to be protected against foreign influence. Would you say you: [Read options]

- 1 Agree Strongly
- 2 Agree Somewhat
- 3 Disagree Somewhat
- 4 Disagree Strongly
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Now I'd like to ask you to think about the upcoming 2008 presidential election next November.

Q46

CAMPNII How closely have you followed news about the candidates who are running for president? Have you followed it very closely, fairly closely, not too closely, or not at all closely?

- 1 Very closely
- 2 Fairly closely
- 3 Not too closely
- 4 Not at all closely
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q47

THOUGHT How much thought have you given to the coming 2008 presidential election? Quite a lot or only a little?

- 1 Quite a lot
- 2 Some (**VOL.**)
- 3 Little
- 4 None (**VOL.**)
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q48

NEWSPAP How frequently do you follow political news in the newspapers? Is it: [READ OPTIONS]

- 1 Occasionally, maybe a few times month
- 2 Regularly, a couple times a week
- 3 Almost Daily

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

- 4 Daily
- 8 Don't Know
- 9 Refused

Q48A

TVNEWS How frequently do you follow political news on television? Is it: [READ OPTIONS]

- 1 Occasionally, maybe a few times month
- 2 Regularly, a couple times a week
- 3 Almost Daily
- 4 Daily
- 8 Don't Know
- 9 Refused

Q48B

READOL How frequently do you follow political news on the internet? Is it: [READ OPTIONS]

- 1 Occasionally, maybe a few times month
- 2 Regularly, a couple times a week
- 3 Almost Daily
- 4 Daily
- 8 Don't Know
- 9 Refused

Q50

RACEVOTE When it comes to your vote in the 2008 presidential election, how important is it that a candidate is of your same race? Is it very important, somewhat important, or not important?

- 1 Very important
- 2 Somewhat important
- 3 Not important
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q51

GENDVOTE When it comes to your vote in the upcoming 2008 presidential election, how important is it that a candidate is of your same gender? Is it very important, somewhat important, or not important?

- 1 Very important
- 2 Somewhat important
- 3 Not important
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q52

RELVOTE When it comes to religion some people think it is important that presidential candidates be members of recognized Christian churches, while others believe this is not important.

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

How about you, is it very important, somewhat important, or not important that candidates be practicing Christians?

- 1 Very important
- 2 Somewhat important
- 3 Not important
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q54

NETUSE How frequently do you use the Internet for any purpose at any place? Would you say you use it: [**Read options**]

- 1 Hourly
- 2 Daily
- 3 Weekly
- 4 Occasionally
- 5 Never
- 8 Don't Know
- 9 Refused

Q55 Please tell me if you did any of the following things during the past year, or not.

IF OLMONEY contribution earlier is YES, do not ask – put YES in the response to CONTMON  
Q55a CONTMON Contributed money to a candidate

Q55b CONTOFF Contacted an elected official

IF RALLY earlier is YES, do not ask – put YES in response to ATTCAMP  
Q55d ATTCAMP Attended a campaign event

Q55da METCAND Personally met a Presidential candidate

Q55db QUESCAND Personally asked a question of a Presidential Candidate

Q55j DEBATE Watched at least one Presidential Debate

Q55k VOLUN Worked on a campaign as a volunteer

Q55l SIGNCRD Signed a supporter card for a candidate

IF Q54 NETUSE = 5 (Never) SKIP to Q56A

Q55e POLEMAIL Sent or received political email

Q55f POLBLOG Read any political blogs online

Q55i YOUTUBE Watched a campaign video on Youtube

### RESPONSE CATEGORIES:

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

Now I am going to read you some statements about trust in government. For each, please tell me whether you strongly agree, agree, disagree or strongly disagree. The first one is...

Q56A EXEFF	People like me can influence government
Q56B PAYATT	Elections make government pay more attention to the people
Q56C NOTREP	Government today does not represent the opinions of average people
Q56D PUBVIEWS	If our national leaders followed the views of the public more closely, we would be better off
Q56E CORPEFF	Corporations have too much influence in government today
Q56F FEDTRUST	The federal government in Washington DC can be trusted to do what is right

### RESPONSE CATEGORIES:

- 1 Strongly agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q57

BUSHAPPR Do you approve or disapprove of the way George W. Bush is handling his job as president?

- 1 Approve
- 2 Disapprove
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

### DEMOGRAPHICS

Now, just a few questions for statistical purposes only. We are almost done. I appreciate the time you've given me.

Q59

AGE What is your age?

- \_\_\_\_\_ years
- 97 97 or older
- 99 Don't know/Refused [**VOL.**]

Q60

EDUC What is the last grade or class that you completed in school?

### [DO NOT READ; MARK CLOSEST]

- 1 None, or grade 1-8
- 2 High school incomplete (Grades 9-11)

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 3 High school graduate (Grade 12 or GED certificate)
- 4 Technical, trade, or vocational school AFTER high school
- 5 Some college, no 4-year degree (including associate degree)
- 6 College graduate (B.S., B.A., or other 4-year degree)
- 7 Post-graduate training or professional schooling after college (e.g., toward a master's Degree or Ph.D.; law or medical school)
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q61  
HISP

Are you, yourself, of Hispanic origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Q62  
RACE

What is your race? Are you white, black, Asian, or some other?

- 1 White
- 2 Black
- 3 Asian
- 4 Other or mixed race
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q63  
MARITAL

What is your marital status? Are you...

- 1. Married, or with a committed partner
- 2 Divorced
- 3 Separated
- 4 Widowed
- 5 Never been married
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q64  
RELIG

What is your religious preference?

**[DO NOT READ; MARK CLOSEST]**

- 1 Protestant (include Baptist, Lutheran, Methodist, Presbyterian, Episcopalian, Pentecostal, Jehovah's Witness, Church of Christ, etc.)
- 2 Roman Catholic
- 3 Jewish
- 4 Mormon (include Church of Jesus Christ of Latter Day Saints)
- 5 Orthodox Church (Greek or Russian)



**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 6 Islam/Muslim
- 7 Other religion (**SPECIFY**)
- 8 No religion, not a believer, atheist, agnostic
- 9 Don't know (**Vol.**)
- 10 Refused (**Vol.**)

**IF CHRISTIAN (RELIG = 1, 2, 4, 5) ASK:**

Q65

BORN Would you describe yourself as a "born again" or evangelical Christian, or not?

- 1 Yes, would
- 2 No, would not
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q66

ATTEND Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q67

INCOME Last year, that is in 2006, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. **[READ]**

- 1 Less than \$10,000
- 2 10 to under \$20,000
- 3 20 to under \$30,000
- 4 30 to under \$40,000
- 5 40 to under \$50,000
- 6 50 to under \$75,000
- 7 75 to under \$100,000
- 8 100 to under \$150,000
- 9 \$150,000 or more
- 10 Don't know (**Vol.**)
- 11 Refused (**Vol.**)

Q68

LABOR Is anyone in your household a member of a labor union?

- 1 Yes
- 2 No

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q69

IDEOL1 When it comes to politics, do you consider themselves to be liberal, conservative, or somewhere in between?

- 1 Liberal
- 2 Conservative
- 3 In Between

**ASK if IDEOL1 = 1**

Q69A

IDEOL2 Do you consider yourself to be very liberal?

- 1 Yes
- 2 No

**ASK if IDEOL1 = 2**

Q69B

IDEOL2 Do you consider yourself to be very conservative?

- 7 Yes
- 6 No

**ASK if IDEOL1 = 3**

Q69C

IDEOL2 Would you say that you tend to be more liberal, more conservative, or are you firmly in the middle of the road?

- 3 More Liberal
- 5 More Conservative
- 4 Firmly in the Middle of the Road

Q70

PARTYSTR Earlier, you said you attended the [Q3 RESPONSE] Caucus. Do you consider yourself a STRONG [Q3 RESPONSE] or NOT a strong [Q3 RESPONSE] or are you usually an Independent?

- 1 Strong
- 2 Not strong
- 3 Independent
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q71

ZIPCODE What is your zipcode?

- \_\_\_\_\_ Enter Zipcode
- 8 Don't know (Vol.)
  - 9 Refused (Vol.)

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q72

EMAIL

As part of this research, we would like to have another company contact you by email to ask a few more questions. In particular, they'll ask you to rate two 30-second television commercials that you can view online. Do you have an email address?

- 5. Yes
- 6. No → GO TO SEX

PollingPoint, a web-survey organization, will send you an email link to view these ads. What is your email address?

\_\_\_\_\_ @ \_\_\_\_\_

(Note to interviewer: Email address should be of the form joe@domain.com. Interviewer should verify that the email address has been transcribed correctly: "Let me read that back to you to make sure I got it correctly" and read back the email address one letter at a time to confirm it.)

Thank you. You should be receiving an email from PollingPoint in the near future.

Q73

SEX **[DO NOT ASK; ENTER RESPONDENT'S APPARENT SEX]**

- 1 Male
- 2 Female

**END OF INTERVIEW. THANK RESPONDENT:**

**[COMPLETE]**

OK, that's all I have for your today. Thank you again for your time. Have a nice day/evening.

# Caucus Attendee Poll (2008/D) Conducted by the **University of Iowa**

Please check the box next to your answer or fill in the blank as appropriate. Your survey answers are completely anonymous. *If no answer fits, please leave that question blank*

---

## Is this your first caucus?

- 1. Yes
- 2. No

If NO, How many previous caucuses have you attended (not including today)? \_\_\_\_\_

## Which candidate will you support tonight? Write in the name. If no one or undecided, just write that down.

\_\_\_\_\_

## When did you make your FINAL decision to support your candidate?

- 1. Coming to the Caucus today
- 2. Just within the last week
- 3. Within the last month
- 4. Around October/November
- 5. Sometime before October
- 6. I have not yet decided who to support

## If your candidate is not viable, what will you do during the realignment period?

- 1. Support a second choice (list name below)

\_\_\_\_\_

- 2. Stay but not support any candidate
- 3. Leave the caucus

## Which is more important to you – that Democrats nominate a “true Democrat” or that Democrats choose the candidate who is most likely to win?

- 1. True Democrat
- 2. Most likely to win in November

## How likely do you think it is that your preferred candidate will win the Democratic nomination?

- 1. Very likely
- 2. Somewhat likely
- 3. Not very likely
- 4. Not at all likely

## How satisfied are you with your choice of candidates running as Democrats this year?

- 1. Very satisfied
- 2. Somewhat satisfied
- 3. Not satisfied

## About how many people are at your caucus tonight? Just write down your best estimate:

\_\_\_\_\_

## How active are you in your local Democratic Party organization?

- 1. Extremely Active
- 2. Somewhat Active
- 3. Not Very Active
- 4. Not at all Active

## Please mark ANY of the following which describe a reason that you are at the caucus today. [CHECK AS MANY AS APPLY TO YOU]

- 1. To show support for a particular candidate
- 1. To show support for a particular issue
- 1. To be involved in my party organization
- 1. To show opposition to a candidate
- 1. Because it is the right thing to do
- 1. A friend or family member asked me to come
- 1. My union encouraged me to come
- 1. Other (list)

\_\_\_\_\_

## Have you ever watched a candidate or campaign video on YouTube or other Internet video source?

- 1. Yes
- 2. No

## What is your PRIMARY source of information about political candidates and campaigns? Is it: [CHOOSE ONLY ONE]

- 1. Newspapers
- 2. Television News
- 3. Television Ads
- 4. Online News Sites
- 5. Blogs
- 6. Candidate Websites
- 7. Political Email
- 8. Talk Radio
- 9. Friends/Neighbors

## How frequently do you use the Internet for any purpose at any place? Would you say you use it:

- 1. Hourly
- 2. Daily
- 3. Weekly
- 4. Occasionally
- 5. Never

## The amount of media coverage given to the Iowa Caucuses is:

- 1. Too much
- 2. Too little
- 3. Just about right

## How much of the time can you trust the government in Washington to do what is right?

- 1. Just about always
- 3. Most of the time
- 5. Only some of the time

Please list in just one or two words the ONE issue that is MOST IMPORTANT to you in voting for president in the upcoming election.

\_\_\_\_\_

**How important is a candidate's position on gay marriage to your vote for president in 2008?**

- 1. Very important
- 2. Somewhat important
- 3. Not important

**How important is a candidate's position on abortion to your vote for president in 2008?**

- 1. Very important
- 2. Somewhat important
- 3. Not important

**How important is a candidate's position on immigration to your vote for president in 2008?**

- 1. Very important
- 2. Somewhat important
- 3. Not important

**Which comes closest to your view about what should be done about undocumented immigrants currently residing in the United States? The government should:**

- 1. Deport all undocumented immigrants
- 2. Allow them to remain in the U.S. as guest workers for a limited time
- 3. Allow them to become citizens if they meet criteria like learning English and paying back taxes

**Which ONE of the following is MOST responsible for the immigration situation we have today?**

- 1. Undocumented immigrants coming across borders
- 2. Employers who hire undocumented immigrants
- 3. Immigration policies by the federal government

**Of the following, which is the MOST IMPORTANT problem for our country RIGHT NOW: [CHECK ONLY ONE]**

- 1. The war in Iraq
- 2. The war on Terrorism
- 3. The Economy
- 4. Moral Issues

**Check ANY and ALL of the following you have done. You MAY check more than one:**

- 1. Contributed money to a candidate
- 1. Contacted any elected official
- 1. Signed or circulated a petition
- 1. Attended a campaign event
- 1. Sent or received political email
- 1. Read any political blog online
- 1. Contributed money to a candidate *online*
- 1. Read political news *online*
- 1. Visited a candidate's website

**When it comes to politics and issues, are you:**

- 1. Very Liberal
- 2. Somewhat Liberal
- 3. Moderate/ Middle of the Road
- 4. Somewhat Conservative
- 5. Very Conservative

**Please indicate your sex:**

- 1. Female
- 5. Male

**Check ALL the following items that accurately describe you: (You MAY check more than one)**

- 1. Own my home
- 1. Currently Married
- 1. Currently a College Student
- 1. Family Income over \$50,000
- 1. Union Member (anyone in your household)

**Do you consider yourself to be:**

- 1. Hispanic/Latino

**What is your race/ethnicity?**

- 1. African-American
- 3. White/Caucasian
- 5. Asian-American
- 8. Other Not Listed

**What is your age? Please just write it down**

\_\_\_\_\_

**What is your highest level of education?**

- 1. No High School Diploma
- 2. High School Graduate
- 3. Some College
- 4. College Graduate
- 5. Postgraduate Degree

**What is your religion? Please just write it below:**

\_\_\_\_\_

**Would you describe yourself as a "born again" or evangelical Christian?**

- 1. YES
- 5. NO

**Aside from weddings and funerals, how often do you attend religious services?**

- 1. More than once a week
- 2. Once a week
- 3. Once or twice a month
- 4. A few times year
- 5. Seldom or never

---

**THANK YOU!**

Please return survey in envelope to your caucus chair

# Caucus Attendee Poll (2008/R) Conducted by the **University of Iowa**

Please check the box next to your answer or fill in the blank as appropriate. Your survey answers are completely anonymous. *If no answer fits, please leave that question blank*

## Is this your first caucus?

- 1. Yes
- 2. No

If NO, How many previous caucuses have you attended (not including today)? \_\_\_\_\_

## Which candidate will you support tonight? Write in the name. If no one or undecided, just write that down.

\_\_\_\_\_

## When did you make your FINAL decision to support your candidate?

- 1. Coming to the Caucus today
- 2. Just within the last week
- 3. Within the last month
- 4. Around October/November
- 5. Sometime before October
- 6. I have not yet decided who to support

## Which is more important to you – that Republicans nominate a “true Republican” or that Republicans choose the candidate who is most likely to win?

- 1. True Republican
- 2. Most likely to win in November

## How likely do you think it is that your preferred candidate will win the Republican nomination?

- 1. Very likely
- 2. Somewhat likely
- 3. Not very likely
- 4. Not at all likely

## How satisfied are you with your choice of candidates running as Republicans this year?

- 1. Very satisfied
- 2. Somewhat satisfied
- 3. Not satisfied

## About how many people are at your caucus tonight? Just write down your best estimate:

\_\_\_\_\_

## How active are you in your local Republican Party organization?

- 1. Extremely Active
- 2. Somewhat Active
- 3. Not very Active
- 4. Not at all Active

## Please mark ANY of the following which describe a reason that you are at the caucus today. [CHECK AS MANY AS APPLY TO YOU]

- 1. To show support for a particular candidate
- 1. To show support for a particular issue
- 1. To be involved in my party organization
- 1. To show opposition to a candidate
- 1. Because it is the right thing to do
- 1. A friend or family member asked me to come
- 1. My union encouraged me to come
- 1. Other (list)

\_\_\_\_\_

## As you know there was a straw poll held in Ames in August 2007. How much did the results of the straw poll influence which candidate you decided to support?

- 1. Quite a Lot
- 2. Some
- 3. Not much
- 4. Not at all

## Have you ever watched a candidate or campaign video on YouTube or other Internet video source?

- 1. Yes
- 2. No

## What is your PRIMARY source of information about political candidates and campaigns? Is it: [CHOOSE ONLY ONE]

- 1. Newspapers
- 2. Television News
- 3. Television Ads
- 4. Online News Sites
- 5. Blogs
- 6. Candidate Websites
- 7. Political Email
- 8. Talk Radio
- 9. Friends/Neighbors

## How frequently do you use the Internet for any purpose at any place? Would you say you use it:

- 1. Hourly
- 2. Daily
- 3. Weekly
- 4. Occasionally
- 5. Never

## The amount of media coverage given to the Iowa Caucuses is:

- 1. Too much
- 2. Too little
- 3. Just about right

## How much of the time can you trust the government in Washington to do what is right?

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- 5. Only some of the time

Please list in just one or two words the ONE issue that is MOST IMPORTANT to you in voting for president in the upcoming election.

\_\_\_\_\_

**How important is a candidate's position on gay marriage to your vote for president in 2008?**

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- 2. Somewhat important
- 3. Not important

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- 1. Very important
- 2. Somewhat important
- 3. Not important

**How important is a candidate's position on immigration to your vote for president in 2008?**

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- 3. Not important

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- 3. Allow them to become citizens if they meet criteria like learning English and paying back taxes

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**Of the following, which is the MOST IMPORTANT problem for our country RIGHT NOW: [CHECK ONLY ONE]**

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- 2. The war on Terrorism
- 3. The Economy
- 4. Moral Issues

**Check ANY and ALL of the following you have done. You MAY check more than one:**

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- 1. Contacted any elected official
- 1. Signed or circulated a petition
- 1. Attended a campaign event
- 1. Sent or received political email
- 1. Read any political blog online
- 1. Contributed money to a candidate *online*
- 1. Read political news *online*
- 1. Visited a candidate's website

**When it comes to politics and issues, are you:**

- 5. Very Conservative
- 4. Somewhat Conservative
- 3. Moderate/ Middle of the Road
- 2. Somewhat Liberal
- 1. Very Liberal

**Please indicate your sex:**

- 1. Female
- 5. Male

**Check ALL the following items that accurately describe you: (You MAY check more than one)**

- 1. Own my home
- 1. Currently Married
- 1. Currently a College Student
- 1. Family Income over \$50,000
- 1. Union Member (anyone in your household)

**Do you consider yourself to be:**

- 1. Hispanic/Latino

**What is your race/ethnicity?**

- 1. African-American
- 3. White/Caucasian
- 5. Asian-American
- 8. Other Not Listed

**What is your age? Please just write it down**

\_\_\_\_\_

**What is your highest level of education?**

- 1. No High School Diploma
- 2. High School Graduate
- 3. Some College
- 4. College Graduate
- 5. Postgraduate Degree

**What is your religion? Please just write it below:**

\_\_\_\_\_

**Would you describe yourself as a "born again" or evangelical Christian?**

- 1. YES
- 5. NO

**Aside from weddings and funerals, how often do you attend religious services?**

- 1. More than once a week
- 2. Once a week
- 3. Once or twice a month
- 4. A few times year
- 5. Seldom or never

---

**THANK YOU!**

Please return survey in envelope to your caucus chair

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

**UNIVERSITY OF IOWA HAWKEYE POLL  
DEPARTMENT OF POLITICAL SCIENCE  
PRE FEB 5 SURVEY CONDUCTED FEB 1-4, 2008  
QUESTIONNAIRE**

**INTRODUCTION:**

Hello, I am \_\_\_\_\_, a student at the University of Iowa conducting a survey for a research project on the presidential election. I am not selling anything.

**ATTEMPT TO IMPROVE YOUNG MALE RESPONSE RATES**

**YNGMALEREG:**

I'd like to ask a few questions of the youngest male who is a registered voter in your household.

IF NO MALE, ASK: Is there another registered voter I can speak with?

**IF NO, END CALL [NOT REGISTERED].**

**WAIT AS NEEDED FOR PERSON TO COME TO THE PHONE.**

**Reintro** - Hello, I am \_\_\_\_\_, a student at the University of Iowa conducting a survey for a research project on the presidential election.

**SCREEN FOR REGISTERED VOTERS**

**REGIST:**

Are you NOW registered to vote in your community or haven't you been able to register so far?

- 1 Yes
- 2 No
- 8 Don't Know
- 9 Refused

**IF NOT YES, END CALL [NOT REGISTERED].**

Q1

**CONSENT:**

We invite you to participate in a study about the 2008 presidential elections being conducted by researchers from the University of Iowa. If you agree, we would like you to ask you a series of questions. You may skip any questions that you prefer not to answer. This will take about 10 minutes. Your responses are confidential and it will not be possible to link you to them. This survey is voluntary. Your willingness to answer my questions will indicate your consent to use your answers in our research project.

Are you willing to participate in this survey?



## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

- 1 YES
- 2 NO → GO TO END [REFUSAL]

Q2A  
PARTY

In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

- 1 Republican → Q2B
- 2 Democrat → Q2B
- 3 Independent → Q3
- 4 No preference (VOL.) → Q3
- 5 Other party (VOL.) → Q3
- 8 Don't know (Vol.) → Q3
- 9 Refused (Vol.) → Q3

Q2B

PARTYSTR Do you consider yourself a STRONG [Republican/Democrat] or NOT a strong [Republican/Democrat]?

- 1 Strong → Q4
- 2 Not strong → Q4
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q3

PARTYPAR If you were to participate in selecting one party's presidential candidate, which party would you select?

- 1 Republican
- 2 Democrat
- 3 Neither → GO TO END [INELIGIBLE]
- 8 Don't Know (Vol.) → GO TO END [INELIGIBLE]
- 9 Refused (Vol.) → GO TO END [INELIGIBLE]

Q4  
VOTE

Some people find it difficult to vote in elections. What are the chances you will vote in the upcoming presidential primary or caucus in your state? Are you:  
[read options]

- 1 Almost certain to vote
- 2 Fairly likely to vote
- 3 Not very likely vote
- 4 Not at all likely to vote
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q5

EXPECTWN Which presidential candidate do you expect to win in your state? Just give me the name: **[OPEN ENDED, ACCEPT ALL RESPONSES]**

- 4 Clinton, Hillary
- 6 Edwards, John
- 8 Giuliani, Rudolph
- 10 Gravel, Mike
- 12 Huckabee, Mike
- 13 Hunter, Duncan
- 14 Kucinich, Dennis
- 15 McCain, John
- 16 Obama, Barack
- 25 Paul, Ron
- 19 Romney, Mitt
- 24 Thompson, Fred
- 97 Other \_\_\_\_\_
- 98 Don't Know
- 99 Refused

I'm going to read a list of ways in which you might have been contacted by campaigns and others during this election campaign. Just tell me yes or no when I read each statement. Did any campaign contact you:

- Q6A CONT1 By Telephone with a live person
- Q6B CONT2 By Telephone with a recorded message
- Q6C CONT3 By Mail
- Q6D CONT4 In person at your home
- Q6E CONT5 Through electronic mail

- 1 Yes
- 2 No
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

During the election campaign did you do any of the following for any presidential candidate? Just tell me yes or no for each. Did you:

- Q7A RALLY Attend a rally or event
- Q7B OLMONEY Give money online
- Q7C OLSIGNUP Sign up online as a supporter
- Q7C WEBVST Visit any candidate website

- 1 Yes
- 2 No

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Now I'm going to ask you some questions about primaries and caucuses that have already happened around the country.

### [BEGIN EXPERIMENTAL QUESTION ORDER 1] RANDOM SPLIT SAMPLE

**For ½ sample: place the following Qs (Q13-15) HERE, for the other random ½, put these questions after Q12 below and SKIP here to Q8.**

**Regardless of where the questions are placed, ask the following**

**If Q2 or Q3 = 1 (Republican) ask Q13R - Q15R**

**If Q2 or Q3 = 2 (Democrat) ask Q13D - Q15D**

#### **IF Q2 or Q3=1**

Q13Rss

AWAREIA1R First, as best as you can recall, which Republican won the Iowa caucus? Just tell me the name?

- 1 Huckabee
- 2 Other candidate
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q14Rss

AWAREIA2R Who came in second in Iowa? Just tell me the name.

- 1 Romney
- 2 Other candidate
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q15Rss

AWARENH1R What about the New Hampshire Republican Primary? Do you know who won?

- 1 McCain → Q8
- 2 Other candidate → Q8
- 8 Don't Know → Q8
- 9 Refused → Q8

#### **IF Q2 or Q3=2:**

Q13Dss

AWAREIA1D First, as best as you can recall, which Democrat won the Iowa caucus? Just tell me the name.

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

- 1 Obama
- 2 Other candidate
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q14Dss

AWAREIA2D Who came in second in Iowa? Just tell me the name

- 1 Edwards
- 2 Other candidate
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q15Dss

AWARENHD What about the New Hampshire Democratic Primary. Do you know who won?

- 1 Clinton
- 2 Other candidate
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

**END SPLIT SAMPLE Qs**

**CONTINUE WITH FULL SAMPLE**

**Q8**

**FEELING THERMOMETER CANDIDATE EXPECTATIONS**

Let's talk about how the contest to win the party nomination is going for some of the presidential candidates.

For these questions we will use a scale from 0 to 100, where 0 represents NO chance for the candidate to win **the nomination**, 50 represents AN EVEN CHANCE, and 100 represents CERTAIN victory

**FOLLOWING FOR DEMOCRATS ONLY [IF Q2 or Q 3 = 2]  
RANDOMIZE ORDER OF CANDIDATES**

- Q8A CLNNMFT What are HILLARY CLINTON'S chances of winning the nomination?  
(Using the 0 to 100 scale)
- Q8B OBANMFT What are BARACK OBAMA'S chances of winning the nomination?
- Q8C EDWNMFT What are JOHN EDWARD'S chances of winning the nomination?

(Remind as necessary: The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling, and 50 is neutral.)

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

<0-100>

998 Don't Know

999 Refused

### **FOLLOWING FOR REPUBLICANS ONLY [If Q2 or Q3 = 1] RANDOMIZE ORDER OF CANDIDATES**

Q8D ROMNMFT What are MITT ROMNEY'S chances of winning the nomination?  
(Using the 0 to 100 scale)

Q8E MCCNMFT What are JOHN MCCAIN'S chances of winning the nomination?

Q8F GULNMFT What are RUDY GULIANI'S chances of winning the nomination?

Q8G HUCNMFT What are MIKE HUCKABEE'S chances of winning the nomination?

(Remind as necessary: The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling, and 50 is neutral.)

<0-100>

998 Don't Know

999 Refused

## **Q9**

### **FEELING THERMOMETER CANDIDATE PREFERENCES**

Now I'll read a name and ask you to rate the **candidate** on another scale from 0 to 100. Ratings between 51 and 100 mean you feel favorable toward that person, with 100 being most favorable. Ratings between 0 and 49 degrees mean you feel unfavorable. Use 50 if you feel neither. You may use any number from 0 to 100.

### **FOLLOWING FOR DEMOCRATS ONLY [IF Q2 or Q3 = 2] RANDOMIZE ORDER OF CANDIDATES**

Q9A CLNFT How would you rate HILLARY CLINTON (on a scale of 0 – 100)?

Q9B EDWFT How would you rate JOHN EDWARDS?

Q9C OBAFT How would you rate BARACK OBAMA?

(Remind as necessary: The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling, and 50 is neutral.)

<0-100>

998 Don't Know

999 Refused

### **FOLLOWING FOR REPUBLICANS ONLY [If Q2 or Q3 = 1] RANDOMIZE ORDER OF CANDIDATES**

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

Q9D ROMFT How would you rate MITT ROMNEY?  
Q9F MCCFT How would you rate JOHN MCCAIN?  
Q9G GULFT How would you rate RUDY GULIANI?  
Q9H HUCFT How would you rate MIKE HUCKABEE?

(Remind as necessary: The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling, and 50 is neutral.)

<0-100>  
998 Don't Know  
999 Refused

Now I am going to read a few statements [**Q2 or Q3 Republican/Democratic**] candidates for president. For each, please tell me if you strongly agree, agree, disagree, or strongly disagree with each statement.

### **IF Q2 or Q3=2 [DEMOCRAT] USE THE FOLLOWING NAMES, ROTATE BY NAMES**

Q10A1 CLINTELEC Hillary Clinton will win the nomination.  
(remind on responses if needed)  
Q10A2 CLINTSTRG If she does, she will be elected president.

Q10B1 OBAMELEC Barack Obama will win the nomination.  
Q10B2 OBAMSTRG If he does, he will be elected president.

Q10C1 EDWELEC John Edwards will win the nomination.  
Q10C2 EDWSTRG If he does, he will be elected president.

### **IF Q2 or Q3=1 [REPUBLICAN] USE THE FOLLOWING NAMES, ROTATE BY NAMES**

Q10D1 GULIELEC Rudy Guliani will win the nomination.  
Q10D2 GULISTRG If he does, he will be elected president.

Q10E1 MCCNELEC John McCain will win the nomination.  
Q10E2 MCCNSTRG If he does, he will be elected president.

Q10F1 RMNYELEC Mitt Romney will win the nomination.  
Q10F2 RMNYSTRG If he does, he will be elected president.

Q10G1 HUCKELEC Mike Huckabee will win the nomination.  
Q10G2 HUCKSTRG If he does, he will be elected president.

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 1 Strongly Agree
- 2 Agree
- 3 Disagree
- 4 Strongly Disagree
- 8 Don't Know/Unsure (VOL.)
- 9 Don't Know/Unsure (VOL.)

**FULL SAMPLE FOLLOWING, NOT CONDITIONED BY PARTY**

Q11

PRIMVOTE Which candidate do you expect to vote for in your state's primary or caucus? Just tell me the name. **[OPEN ENDED, ACCEPT ALL RESPONSES]**

- 4 Clinton, Hillary
- 6 Edwards, John
- 8 Giuliani, Rudolph
- 10 Gravel, Mike
- 12 Huckabee, Mike
- 13 Hunter, Duncan
- 14 Kucinich, Dennis
- 15 McCain, John
- 16 Obama, Barack
- 25 Paul, Ron
- 19 Romney, Mitt
- 24 Thompson, Fred
- 97 Other \_\_\_\_\_
- 98 Don't Know
- 99 Refused/Will not vote

Q12

SATCHOICE How satisfied are you with your choice of candidates running as **[Q2 or Q3=1 Democrats/Q2 or Q3=2 Republicans]** this year? Are you:

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Not satisfied
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

**[Split Sample [those who were not asked earlier]**

**[INSERT Q13R-Q15R OR Q13D-Q15D IF NOT ASKED EARLIER]**

**IF Q2 or Q3=1**

Q13Rss

AWAREIA1R First, as best as you can recall, which Republican won the Iowa caucus? Just tell me the name?

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 1 Huckabee
- 2 Other candidate
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q14Rss

AWAREIA2R Who came in second in Iowa? Just tell me the name?

- 1 Romney
- 2 Other candidate
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q15Rss

AWARENH1R What about the New Hampshire Republican Primary? Do you know who won?

- 1 McCain → **Q16**
- 2 Other candidate → **Q16**
- 8 Don't Know → **Q16**
- 9 Refused → **Q16**

**IF Q2 or Q3=2:**

Q13Dss

AWAREIA1D First, as best as you can recall, which Democrat won the Iowa caucus? Just tell me the name.

- 1 Obama
- 2 Other candidate
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q14Dss

AWAREIA2D Who came in second in Iowa? Just tell me the name

- 1 Edwards
- 2 Other candidate
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q15Dss

AWARENHD What about the New Hampshire Democratic Primary. Do you know who won?

- 1 Clinton
- 2 Other candidate
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)



**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

**[END SPLIT SAMPLE EXPERIMENT; CONINUE WITH FULL SAMPLE]**

Q16

VOTEREAS I'm going to read a list of reasons people give for supporting a candidate in their primary or caucus. I'd like you to tell me which ONE was the most important reason you supported your candidate. The candidate:

**[READ; ROTATE]**

- 1 Stands up for beliefs
- 2 Cares about people like me
- 3 Has experience
- 4 Is the most liberal
- 5 Is a True conservative
- 6 Is a strong leader
- 7 Can win in November
- 8 Is most trustworthy
- 9 Is fair and just
- 10 Don't Know (Vol.)
- 11 Refused (Vol.)

Q17

ISSUVOTE I am going to read a list of issues. Please tell me which ONE is the MOST important in your decision of who to vote for president in your primary or caucus.

**[READ; ROTATE]**

- 1 Terrorism
- 2 Iraq War
- 3 Economy
- 4 Gay Marriage
- 5 Abortion
- 6 Immigration
- 7 Health Care
- 8 Energy Policy
- 9 Environment/Global Warming
- 10 Education
- 14 Agricultural Policy
- 15 Social Security/Medicare
- 11 **(VOL. DO NOT READ) Other [SPECIFY: \_\_\_\_\_]**
- 12 **(VOL. DO NOT READ) Don't Know**
- 13 **(VOL. DO NOT READ) Refused**

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Now, for several issues I would like to ask how important each is in your vote for president this year. For each just tell me if the issue is very important, somewhat important, or not important to your decision.

**IF Q17 IS NOT 2 ASK:**

Q18 IRAQVOTE The war in Iraq?

**IF Q17 IS NOT 3 ASK:**

Q19A ECVOTE The Economy?

**IF Q17 IS NOT 4 ASK:**

Q19 GMVOTE Gay Marriage?

**IF Q17 IS NOT 5 ASK:**

Q20 ABRTVOTE Abortion?

**IF Q17 IS NOT 6 ASK:**

Q21 IMMGVOTE Immigration?

- 1 Very important
- 2 Somewhat important
- 3 Not important
- 8 Don't know (VOL.)
- 9 Refused (VOL.)

[Remind with the options as necessary]

[BEGIN EXPERIMENTAL QUESTION ORDER 2]

[Split sample. Ask 1/2 sample STATEROLE Q here, ask 1/2 same Q after NHPRIME Q24].

Q22A

STROLE I'd like to ask you to think about the role that **your** state plays in determining who the presidential candidates will be. Compared to other states, do you think your state is [read options]

- 1. Very Important
- 2. Somewhat important
- 3. Not very important
- 4. Not at all Important
- 8. Don't Know (VOL)
- 9. Refused (VOL)

**FULL SAMPLE FOLLOWING**

Q23

IAPRIME For you, how important has the Iowa Caucus result been in your own decision about which candidate to support in your primary or caucus? Has it been very important, somewhat important, not too important, or not at all important?

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not important at all
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q24

NHPRIME For you, how important has the New Hampshire Primary result been in your own decision about which candidate to support in your primary or caucus? Has it been very important, somewhat important, not too important, or not at all important?

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not important at all
- 8 Don't Know (VOL)
- 9 Refused (VOL)

**[other half of sample, ask Q22B]**

Q22B

STROLE I'd like to ask you to think about the role that **your** state plays in determining who the presidential candidates will be. Compared to other states, do you think your state is **[read options]**

- 1 Very Important
- 2 Somewhat important
- 3 Not very important
- 4 Not at all Important
- 8 Don't Know (VOL)
- 9 Refused (VOL)

**[END SPLIT SAMPLE]**

**[END QUESTION ORDER EXPERIMENT 2]**

**[FULL SAMPLE]**

How much influence do you think \_\_\_\_\_ have on who becomes the presidential nominee? Is it too much, too little, or about the right amount?

**[Rotate Q A, B, C, D]**

Q25A INFLNEWS News organizations:

Q25B INFLIANH Voters in Iowa and New Hampshire:

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

Q25C INFLVOT The average voter  
Q25D INFLLEAD Party leaders

- 1 Too much,
- 2 Too little,
- 3 About the right amount
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

Now I would like to ask you a few questions about the way American politics works.

Q26

ROTPRIM There are proposals to change the presidential nomination process. One would rotate states so a different state goes first each time. Would you strongly favor, favor, oppose or strongly oppose such a plan?

- 1 Strongly Favor
- 2 Favor
- 3 Oppose
- 4 Strongly Oppose
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

Q27

NOIANH How about if such a plan eliminated Iowa and New Hampshire's traditional first in the nation status? Would you now: [read options]

- 1 Strongly Favor
- 2 Favor
- 3 Oppose
- 4 Strongly Oppose
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

Q28

NATPRIM Other have proposed a national primary, similar to Super Tuesday, where every state would hold their caucuses or primaries on the same day. Would you strongly favor, favor, oppose or strongly oppose such a plan?

- 1 Strongly Favor
- 2 Favor
- 3 Oppose
- 4 Strongly Oppose
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

**[BEGIN EXPERIMENTAL QUESTION ORDER 3]**

**½ SAMPLE GETS Q29 BEFORE Q30. HALF GETS Q29 AFTER Q30.**

Q29A

THRDPTY In your view, do the Republican and Democratic parties do an adequate job of representing the American people, or do they do such a poor job that a third major party is needed?

- 1 Republican and Democratic parties do an adequate job
- 2 Third major party is needed
- 3 Not sure
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

Q30

PROPREP Some people suggest we should use proportional representation to elect Congress. This would probably mean that three or more parties would be represented in Congress. Would you support such a proposal?

- 1 Yes, support
- 2 No, oppose
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

**[The other half of the sample not asked before, gets Q29B]**

Q29B

THRDPTY In your view, do the Republican and Democratic parties do an adequate job of representing the American people, or do they do such a poor job that a third major party is needed?

- 1 Republican and Democratic parties do an adequate job
- 2 Third major party is needed
- 3 Not sure
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

**[END SPLIT SAMPLE]**

**[END EXPERIMENTAL QUESTION ORDER 3]**

**[BEGIN EXPERIMENTAL QUESTION ORDER 4]**

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

**½ SAMPLE Q30 HERE, BEFORE Q31-Q36**

**½ SAMPLE Q30 AFTER Q36**

**DO PERCEPTIONS THAT ELECTIONS ARE UNCOMPETITIVE INCREASE SUPPORT FOR ELECTION REFORM?**

Q30A

COMPET Generally speaking, in your state do Republicans usually win most elections, do Democrats usually win, or do both parties win about the same amount of the time?

- 1 Republicans usually win
- 2 Democrats usually win
- 3 Both parties win
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

**[CONTINUE WITH FULL SAMPLE]**

Q31

PRESEL1 When it comes to electing the President, some suggest we get rid of the Electoral College and simply elect the candidate who most people voted for. States with large populations could have more influence over who wins. Would you support or oppose such a proposal?

- 1 Yes, support
- 2 No, oppose
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q32

PRESEL2 As you probably know, state electoral votes are usually winner-take-all. But imagine that a presidential candidate receives 20 percent of the popular vote nationwide but fails to win a single state. Do you think that candidate should receive 20 percent of the electoral votes, some electoral votes, or no electoral votes at all?

- 1 20 percent of the votes
- 2 Some electoral votes
- 3 No electoral votes
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

## **Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q33

REFEREND There is a proposal for a national referendum to permit people to vote directly to approve or reject some federal laws. Would you support this proposal to give voters a direct say in making laws?

- 1 Yes, support
- 2 No, oppose
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q34

TERMLIM Some people suggest that there should be term limits on members of Congress – so incumbents could only run for re-election three or four times. This might give new candidates a better chance to gain office. Would you support such a proposal?

- 1 Yes, support
- 2 No, oppose
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q35

SIZECONG The size of Congress increased as the population grew up until 1915. After that the size has remained the same. Now almost 700 thousand people are in each congressional district. Would you support a proposal to increase the size of Congress so districts are smaller?

- 1 Yes, support
- 2 No, oppose
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

**[Other half of the sample, Q30B here]**

Q30B

COMPET Generally speaking, in your state do Republicans usually win most elections, do Democrats usually win, or do both parties win about the same amount of the time?

- 1 Republicans always win
- 2 Democrats always win
- 3 Both parties win
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

**[END SPLIT SAMPLE]**

**[END QUESTION ORDER EXPERIMENT 4]**

Q37

CAMPNII Thinking again about the upcoming presidential elections, how closely have you followed news about the candidates for president? Have you followed it very closely, fairly closely, not too closely, or not at all closely?

- 1 Very closely
- 2 Fairly closely
- 3 Not too closely
- 4 Not at all closely
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q38

THOUGHT How much thought have you given to the coming 2008 presidential election? Quite a lot or only a little?

- 1 Quite a lot
- 2 Some (VOL.)
- 3 Little
- 4 None (VOL.)
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q39

NEWSPAP How frequently do you follow political news in the newspapers? Is it: [READ OPTIONS]

- 0 Never
- 1 Occasionally, maybe a few times month
- 2 Regularly, a couple times a week
- 3 Almost Daily
- 4 Daily
- 8 Don't Know (Vol)
- 9 Refused (Vol.)

Q40

TVNEWS How frequently do you follow political news on television? Is it: [READ OPTIONS]

- 0 Never
- 1 Occasionally, maybe a few times month
- 2 Regularly, a couple times a week



**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 3 Almost Daily
- 4 Daily
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q41

READOL How frequently do you follow political news on the internet? Is it: [READ OPTIONS]

- 0 Never
- 1 Occasionally, maybe a few times month
- 2 Regularly, a couple times a week
- 3 Almost Daily
- 4 Daily
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q42

NETUSE How frequently do you use the Internet for any purpose at any place? Would you say you use it: [Read options]

- 1 Hourly
- 2 Daily
- 3 Weekly
- 4 Occasionally
- 5 Never
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q43 Please tell me if you did any of the following things during the past year, or not.

IF OLMONEY contribution earlier is YES, do not ask – put YES in the response to CONTMON

Q43A CONTMON Contributed money to a candidate

Q43B CONTOFF Contacted an elected official

Q43D METCAND Personally met a Presidential candidate

Q43E DEBATE Watched at least one Presidential Debate

Q43F VOLUN Worked on a campaign as a volunteer

Q43G POLEMAIL Sent or received political email

Q43H POLBLOG Read any political blogs online

Q43I YOUTUBE Watched a campaign video on Youtube

**RESPONSE CATEGORIES:**

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 1 Yes
- 2 No
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

**[BEGIN EXPERIMENTAL QUESTION ORDER 5]**

**½ SAMPLE GETS Q44 BEFORE Q 45-46**

**½ SAMPLE GETS Q44 AFTER Q45-46**

**Q44A**

We are interested in how much you feel you are being represented by your elected officials. For each, please tell me whether you strongly agree, agree, disagree or strongly disagree.

- Q44A CNGREP My Congressperson in Washington D.C. represents my interests.
- Q44B GIVREP My Governor represents my interests.
- Q44C LEGREP The legislature in my state represents my interests.
- Q44D LOCREP My local government represents my interests.

**RESPONSE CATEGORIES:**

- 1 Strongly agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

**[CONTINUE WITH FULL SAMPLE]**

**Q45**

Now I am going to read you some statements about trust in government. For each, please tell me whether you strongly agree, agree, disagree or strongly disagree. The first one is...

- Q45A EXEFF People like me can influence government
- Q45B PAYATT Elections make government pay more attention to the people
- Q45C NOTREP Government today does not represent the opinions of average people
- Q45E CORPEFF Corporations have too much influence in government today
- Q45F FEDTRUST The federal government in Washington DC can be trusted to do what is right
- Q45G STTRUST Your state government can be trusted to do what is right
- Q45H LOCTRUST Your local government can be trusted to do what is right
- Q45I SOCTRUST The people who live in your community can be trusted

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

**RESPONSE CATEGORIES:**

- 1 Strongly agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

**[The other half of the sample not asked before, gets Q44]**

**Q44B**

We are interested in how much you feel you are being represented by your elected officials. For each, please tell me whether you strongly agree, agree, disagree or strongly disagree.

- Q44A CNGREP My Congressperson in Washington D.C. represents my interests.
- Q44B GIVREP My Governor represents my interests.
- Q44C LEGREP The legislature of my state represents my interests.
- Q44D LOCREP My local government represents my interests.

**RESPONSE CATEGORIES:**

- 1 Strongly agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

**[END SPLIT SAMPLE]**

**[END EXPERIMENTAL Q ORDER 5]**

**Q47**

Now I am going to ask about some policies that people have been debating recently in your state. For each please tell me whether you strongly favor, favor, oppose or strongly oppose the policy. The first one is...

- Q47A CAPPUN Capital punishment
- Q47B ENGOFF Making English the official language.
- Q47C MARIJ Relaxing laws prohibiting the use of marijuana.

**RESPONSE CATEGORIES:**

- 1 Strongly favor
- 2 Favor

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

- 3 Oppose
- 4 Strongly oppose
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q47D

MINWAGE Let's talk about the minimum wage. Do you believe the government should set a minimum wage for workers.

- 1 Yes
- 2 No -> **GO TO Q48**
- 8 Don't know (Vol.) -> **GO TO Q48**
- 9 Refused (Vol.) -> **GO TO Q48**

### **MIN WAGE EXPERIMENT. RANDOMLY ASSIGN TO ONLY ONE OF THE FOLLOWING:**

Q47D1

MINWGNC How much should the minimum wage be per hour? Just tell me the dollar amount you think is appropriate.

**[OPEN ENDED, KEY ANSWER AS DOLLARS/CENTS]**

Q47D2

MINWGFD The federal minimum wage is \$5.85 per hour. How much do you think the minimum wage should be? Just tell me the dollar amount you think is appropriate.

**[OPEN ENDED, KEY ANSWER AS DOLLARS/CENTS]**

### **END MIN WGAE EXPERIMENT**

Q48

TAXCUT In 2001, the Bush administration passed a tax cut. Since it is nearly tax time, we're interested in your estimate of how much larger your tax refund will be this year as a result of the Bush tax cut.

Would you say your tax refund will: [read options]

- 1 Be the same as it would have been.
- 2 Increase 100 dollars or less.
- 3 Increase 1000 dollars or less.
- 4 Increase 10000 dollars or less.
- 5 Increase more than 10000 dollars
- 6 I will not get a tax refund (Vol.)
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q49

Please just answer yes or no to the following question about your health insurance policy.

- Q49A HAVEINS Do you currently have a health insurance policy?  
Q49B EMPLYINS Is your health insurance provided by your employer?  
Q49C WHOPAY Does your employer pay any part of the premiums for your health insurance?

- 1. Yes
- 2. No
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q50

PAYHLTH How often do you pay your health insurance premiums? Is it [read options]

- 1 weekly
- 2 monthly
- 3 every six months
- 4 or yearly
- 5 Don't pay premiums (Vol.)
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q51

NATECON How would you describe the state of the U.S. economy these days? Is it [read options]:

- 1 Excellent
- 2 Good
- 3 Not so good
- 4 Poor
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

**DEMOGRAPHICS**

Now, just a few last questions for statistical purposes only. We're almost done. I appreciate the time you've given me.

Q52

AGE What is your age?

- \_\_\_\_\_ years
- 97 97 or older
- 99 Refused [VOL.]

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Q53

EDUC

What is the last grade or class that you completed in school?

**[DO NOT READ; MARK CLOSEST]**

- 1 None, or grade 1-8
- 2 High school incomplete (Grades 9-11)
- 3 High school graduate (Grade 12 or GED certificate)
- 4 Technical, trade, or vocational school AFTER high school
- 5 Some college, no 4-year degree (including associate degree)
- 6 College graduate (B.S., B.A., or other 4-year degree)
- 7 Post-graduate training or professional schooling after college (e.g., toward a master's Degree or Ph.D.; law or medical school)
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q54

HISP

Are you, yourself, of Hispanic origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Q55

RACE

What is your race? Are you white, black, Asian, or some other?

- 1 White
- 2 Black
- 3 Asian
- 4 Other or mixed race
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q56

MARITAL

What is your marital status? Are you...

1. Married, or with a committed partner
- 2 Divorced
- 3 Separated
- 4 Widowed
- 5 Never been married
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q58

BORN

Would you describe yourself as a "born again" or evangelical Christian, or not?

- 1 Yes, would
- 2 No, would not
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q59

ATTEND

Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q60

INCOME

Last year, that is in 2006, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. [**READ**]

- 1 Less than \$10,000
- 2 10 to under \$20,000
- 3 20 to under \$30,000
- 4 30 to under \$40,000
- 5 40 to under \$50,000
- 6 50 to under \$75,000
- 7 75 to under \$100,000
- 8 100 to under \$150,000
- 9 \$150,000 or more
- 10 Don't know (**Vol.**)
- 11 Refused (**Vol.**)

Q61

LABOR

Is anyone in your household a member of a labor union?

- 1 Yes
- 2 No
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q62

IDEOL1      When it comes to politics, do you consider themselves to be liberal, conservative, or somewhere in between?

- 1      Liberal
- 2      Conservative
- 3      In Between

**ASK if IDEOL1 = 1**

Q63A

IDEOL2      Do you consider yourself to be very liberal?

- 5      Yes
- 6      No

**ASK if IDEOL1 = 2**

Q64B

IDEOL2      Do you consider yourself to be very conservative?

- 7      Yes
- 6      No

**ASK if IDEOL1 = 3**

Q65C

IDEOL2      Would you say that you tend to be more liberal, more conservative, or are you firmly in the middle of the road?

- 7      More Liberal
- 5      More Conservative
- 8      Firmly in the Middle of the Road

Q66

ZIPCODE    What is your zipcode?

\_\_\_\_\_ Enter Zipcode

- 8      Don't know (**Vol.**)
- 9      Refused (**Vol.**)

**ASK ONLY IF ZIPCODE IS UNKOWN OR REFUSED**

Q67

STATE      What state do you live in?

\_\_\_\_\_ Enter State

- 8      Don't know (**Vol.**)
- 9      Refused (**Vol.**)



**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q68

SEX **[DO NOT ASK; ENTER RESPONDENT'S APPARENT SEX]**

- 1 Male
- 2 Female

**END OF INTERVIEW. THANK RESPONDENT:**

**[COMPLETE]**

OK, that's all I have for your today. Thank you again for your time. Have a nice day/evening.

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

**UNIVERSITY OF IOWA HAWKEYE POLL  
DEPARTMENT OF POLITICAL SCIENCE  
POST FEB 5 SURVEY CONDUCTED FEB 7-10, 2008  
QUESTIONNAIRE**

**INTRODUCTION:**

Hello, I am \_\_\_\_\_, a student at the University of Iowa conducting a survey for a research project on the presidential election. I am not selling anything.

**ATTEMPT TO IMPROVE YOUNG MALE RESPONSE RATES**

YNGMALEREG:

I'd like to ask a few questions of the youngest male who is a registered voter in your household.

IF NO MALE, ASK: Is there another registered voter I can speak with?

**IF NO, END CALL [NOT REGISTERED].**

**WAIT AS NEEDED FOR PERSON TO COME TO THE PHONE.**

**Reintro** - Hello, I am \_\_\_\_\_, a student at the University of Iowa conducting a survey for a research project on the presidential election.

**SCREEN FOR REGISTERED VOTERS**

REGIST:

Are you NOW registered to vote in your community or haven't you been able to register so far?

- 1 Yes
- 2 No
- 8 Don't Know
- 9 Refused

**IF NOT YES, END CALL [NOT REGISTERED].**

Q1

CONSENT:

We invite you to participate in a study about the 2008 presidential elections being conducted by researchers from the University of Iowa. If you agree, we would like to ask you a series of questions. You may skip any questions that you prefer not to answer. This will take about 12 minutes.

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

Your responses are confidential and it will not be possible to link you to them. This survey is voluntary. Your willingness to answer my questions will indicate your consent to use your answers in our research project.

Are you willing to participate in this survey?

- 1 YES
- 2 NO → GO TO END [REFUSAL]

Q2A

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

- 1 Republican → Q2B
- 2 Democrat → Q2B
- 3 Independent → Q3
- 4 No preference (VOL.) → Q3
- 5 Other party (VOL.) → Q3
- 8 Don't know (Vol.) → Q3
- 9 Refused (Vol.) → Q3

Q2B

PARTYSTR Do you consider yourself a STRONG [Republican/Democrat] or NOT a strong [Republican/Democrat]?

- 1 Strong → Q4
- 2 Not strong → Q4
- 8 Don't know (Vol.) → Q4
- 9 Refused (Vol.) → Q4

Q3

PARTYPAR If you were to participate in selecting one party's presidential candidate, which party would you select?

- 1 Republican
- 2 Democrat
- 3 Neither → GO TO END [INELIGIBLE]
- 8 Don't Know (Vol.) → GO TO END [INELIGIBLE]
- 9 Refused (Vol.) → GO TO END [INELIGIBLE]

Q4

VOTE Some people find it difficult to vote in elections. What are the chances you will vote in the presidential primary or caucus in your state when it happens? Are you: **[read options]**

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 1 Almost certain to vote
- 2 Fairly likely to vote
- 3 Not very likely vote
- 4 Not at all likely to vote
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q5

EXPECTWN Which presidential candidate do you expect to win the primary or caucus in your state? Just give me the name: **[OPEN ENDED, ACCEPT ALL RESPONSES]**

- 4 Clinton, Hillary
- 6 Edwards, John
- 8 Giuliani, Rudolph
- 10 Gravel, Mike
- 12 Huckabee, Mike
- 13 Hunter, Duncan
- 14 Kucinich, Dennis
- 15 McCain, John
- 16 Obama, Barack
- 25 Paul, Ron
- 19 Romney, Mitt
- 24 Thompson, Fred
- 97 Other \_\_\_\_\_
- 98 Don't Know
- 99 Refused

I'm going to read a list of ways in which you might have been contacted by campaigns and others during the current presidential campaign. Just tell me yes or no when I read each statement. Did any campaign contact you:

- Q6A CONT1 By Telephone with a live person
- Q6B CONT2 By Telephone with a recorded message
- Q6C CONT3 By Mail
- Q6D CONT4 In person at your home
- Q6E CONT5 Through electronic mail

- 1 Yes
- 2 No
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

During this election campaign have you done any of the following for any presidential candidate? Just tell me yes or no for each. Have you:

- Q7A RALLY            Attended a rally or event with the candidate
- Q7B OLMONEY        Given money online
- Q7C OLSIGNUP        Signed up online as a supporter
- Q7C WEBVST          Visited any candidate website

- 1        Yes
- 2        No
- 8        Don't Know (Vol.)
- 9        Refused (Vol.)

Now I'm going to ask you some questions about primaries and caucuses that have already happened around the country.

**[BEGIN EXPERIMENTAL QUESTION ORDER 1]**

**RANDOM SPLIT SAMPLE....**

**For ½ sample: place the following Qs (Q13-15) HERE, for the other random ½, put these questions after Q12 below and SKIP here to Q8.**

**Regardless of where the questions are placed, ask the following**

**If Q2 or Q3 = 1 (Republican) ask Q13R - Q15R**

**If Q2 or Q3 = 2 (Democrat) ask Q13D - Q15D**

**IF Q2 or Q3=1**

Q13Rss

AWAREIA1R First, as best as you can recall, which Republican won the Iowa caucus? Just tell me the name.

- 1        Huckabee
- 2        Other candidate
- 8        Don't Know (Vol.)
- 9        Refused (Vol.)

Q14Rss

AWAREIA2R Who came in second in Iowa? Just tell me the name.

- 1        Romney
- 2        Other candidate
- 8        Don't Know (Vol.)
- 9        Refused (Vol.)

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

Q15ARss

AWARENH1R What about the New Hampshire Republican Primary? Do you know who won?

- 1 McCain
- 2 Other candidate
- 8 Don't Know
- 9 Refused

Q15BRss

AWARESTR What about the primaries and caucuses held across the country on Super Tuesday this past week. Do you know which Republican won the most support overall?

- 1 McCain → Q8
- 2 Huckabee → Q8
- 3 Romney → Q8
- 4 Other Candidate → Q8
- 5 It was a Tie → Q8
- 8 Don't Know → Q8
- 9 Refused → Q8

**IF Q2 or Q3=2:**

Q13Dss

AWAREIA1D First, as best as you can recall, which Democrat won the Iowa caucus? Just tell me the name.

- 1 Obama
- 2 Other candidate
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q14Dss

AWAREIA2D Who came in second in Iowa? Just tell me the name

- 1 Edwards
- 2 Other candidate
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q15DAss

AWARENHD What about the New Hampshire Democratic Primary. Do you know who won?

- 1 Clinton
- 2 Other candidate
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

## **Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q15BDss

AWARESTD What about the primaries and caucuses held across the country on Super Tuesday this past week. Do you know which Democrat won the most states overall?

- 1 Obama → Q8
- 2 Clinton → Q8
- 3 Other Candidate → Q8
- 4 It was a Tie → Q8
- 8 Don't Know → Q8
- 9 Refused → Q8

**END SPLIT SAMPLE Qs**

**CONTINUE WITH FULL SAMPLE**

**Q8**

**FEELING THERMOMETER CANDIDATE EXPECTATIONS**

Let's talk about how the contest to win the party nomination is going for some of the presidential candidates.

For these questions we will use a scale from 0 to 100, where 0 represents NO chance for the candidate to win **the nomination**, 50 represents AN EVEN CHANCE, and 100 represents CERTAIN victory

**FOLLOWING FOR DEMOCRATS ONLY [IF Q2 or Q 3 = 2]**

**RANDOMIZE ORDER OF CANDIDATES**

Q8A CLNNMFT What are HILLARY CLINTON'S chances of winning the nomination?  
(Using the 0 to 100 scale)

Q8B OBANMFT What are BARACK OBAMA'S chances of winning the nomination?

(Remind as necessary: The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling, and 50 is neutral.)

<0-100>

998 Don't Know

999 Refused

**FOLLOWING FOR REPUBLICANS ONLY [If Q2 or Q 3 = 1]**

**RANDOMIZE ORDER OF CANDIDATES**

Q8D ROMNMFT What are MITT ROMNEY'S chances of winning the nomination?  
(Using the 0 to 100 scale)

Q8E MCCNMFT What are JOHN MCCAIN'S chances of winning the nomination?

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q8G HUCNMFT What are MIKE HUCKABEE'S chances of winning the nomination?

(Remind as necessary: The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling, and 50 is neutral.)

<0-100>

998 Don't Know

999 Refused

**Q9**

**FEELING THERMOMETER CANDIDATE PREFERENCES**

Now I'll read a name and ask you to rate the **candidate** on another scale from 0 to 100. Ratings between 51 and 100 mean you feel favorable toward that person, with 100 being most favorable. Ratings between 0 and 49 degrees mean you feel unfavorable. Use 50 if you feel neither. You may use any number from 0 to 100.

**FOLLOWING FOR DEMOCRATS ONLY [IF Q2 or Q3 = 2]  
RANDOMIZE ORDER OF CANDIDATES**

Q9A CLNFT How would you rate HILLARY CLINTON (on a scale of 0 – 100)?

Q9B EDWFT How would you rate JOHN EDWARDS?

Q9C OBAFT How would you rate BARACK OBAMA?

(Remind as necessary: The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling, and 50 is neutral.)

<0-100>

998 Don't Know

999 Refused

**FOLLOWING FOR REPUBLICANS ONLY [If Q2 or Q3 = 1]  
RANDOMIZE ORDER OF CANDIDATES**

Q9D ROMFT How would you rate MITT ROMNEY?

Q9F MCCFT How would you rate JOHN MCCAIN?

Q9G GULFT How would you rate RUDY GULIANI?

Q9H HUCFT How would you rate MIKE HUCKABEE?

(Remind as necessary: The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling, and 50 is neutral.)

<0-100>

998 Don't Know

999 Refused





**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q11

PRIMVOTE Which candidate do you expect to vote for in your state's primary or caucus? Just tell me the name. **[OPEN ENDED, ACCEPT ALL RESPONSES]**

- 4 Clinton, Hillary
- 6 Edwards, John
- 8 Giuliani, Rudolph
- 10 Gravel, Mike
- 12 Huckabee, Mike
- 13 Hunter, Duncan
- 14 Kucinich, Dennis
- 15 McCain, John
- 16 Obama, Barack
- 25 Paul, Ron
- 19 Romney, Mitt
- 24 Thompson, Fred
- 97 Other \_\_\_\_\_
- 98 Don't Know
- 99 Refused/Will not vote

Q12

SATCHOICE How satisfied are you with your choice of candidates running as **[Q2 or Q3=1 Democrats/Q2 or Q3=2 Republicans]** this year? Are you:

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Not satisfied
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

**[Split Sample [those who were not asked earlier]  
[INSERT Q13R-Q15R OR Q13D-Q15D IF NOT ASKED EARLIER]**

**IF Q2 or Q3=1**

Q13Rss

AWAREIA1R First, as best as you can recall, which Republican won the Iowa caucus? Just tell me the name?

- 1 Huckabee
- 2 Other candidate
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q14Rss

AWAREIA2R Who came in second in Iowa? Just tell me the name?

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 1 Romney
- 2 Other candidate
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q15RAss

AWARENH1R What about the New Hampshire Republican Primary? Do you know who won?

- 1 McCain
- 2 Other candidate
- 8 Don't Know
- 9 Refused

Q15BRss

AWARESTR What about the primaries and caucuses held across the country on Super Tuesday this past week. Do you know which Republican won the most support overall?

- 1 McCain → Q16
- 2 Huckabee → Q16
- 3 Romney → Q16
- 4 Other Candidate → Q16
- 5 It was a Tie → Q16
- 8 Don't Know → Q16
- 9 Refused → Q16

**IF Q2 or Q3=2:**

Q13Dss

AWAREIA1D First, as best as you can recall, which Democrat won the Iowa caucus? Just tell me the name.

- 1 Obama
- 2 Other candidate
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q14Dss

AWAREIA2D Who came in second in Iowa? Just tell me the name

- 1 Edwards
- 2 Other candidate
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q15DAss

AWARENHD What about the New Hampshire Democratic Primary. Do you know who won?

- 1 Clinton
- 2 Other candidate
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q15BDss

AWARESTD What about the primaries and caucuses held across the country on Super Tuesday this past week. Do you know which Democrat won the most states overall?

- 1 Obama
- 2 Clinton
- 3 Other Candidate
- 4 It was a Tie
- 8 Don't Know
- 9 Refused

**[END SPLIT SAMPLE EXPERIMENT; CONINUE WITH FULL SAMPLE]**

Q16

VOTEREAS I'm going to read a list of reasons people give for supporting a candidate in their primary or caucus. I'd like you to tell me which ONE would be the most important reason for you to support a candidate. The candidate:

**[READ; ROTATE]**

- 1 Stands up for beliefs
- 2 Cares about people like me
- 3 Has experience
- 4 Is the most liberal
- 5 Is a True conservative
- 6 Is a strong leader
- 7 Can win in November
- 8 Is most trustworthy
- 9 Is fair and just
- 10 Don't Know (Vol.)
- 11 Refused (Vol.)

Q17

ISSUVOTE I am going to read a list of issues. Please tell me which ONE is the MOST important in your decision of who to vote for president in your primary or caucus.

**[READ; ROTATE]**

- 1 Terrorism
- 2 Iraq War

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

- 3 Economy
- 4 Gay Marriage
- 5 Abortion
- 6 Immigration
- 7 Health Care
- 8 Energy Policy
- 9 Environment/Global Warming
- 10 Education
- 14 Agricultural Policy
- 15 Social Security/Medicare
- 11 **(VOL. DO NOT READ)** Other [SPECIFY: \_\_\_\_\_]
- 12 **(VOL. DO NOT READ)** Don't Know
- 13 **(VOL. DO NOT READ)** Refused

Now, for several issues I would like to ask how important each is in your vote for president this year. For each just tell me if the issue is very important, somewhat important, or not important to your decision.

### **IF Q17 IS NOT 2 ASK:**

Q18 IRAQVOTE The war in Iraq?

### **IF Q17 IS NOT 3 ASK:**

Q19A ECVOTE The Economy?

### **IF Q17 IS NOT 4 ASK:**

Q19 GMVOTE Gay Marriage?

### **IF Q17 IS NOT 5 ASK:**

Q20 ABRTVOTE Abortion?

### **IF Q17 IS NOT 6 ASK:**

Q21 IMMGVOTE Immigration?

- 1 Very important
- 2 Somewhat important
- 3 Not important
- 8 Don't know (VOL.)
- 9 Refused (VOL.)

[Remind with the options as necessary]

[BEGIN EXPERIMENTAL QUESTION ORDER 2]

[Split sample. Ask ½ sample STATEROLE Q here, ask ½ same Q after STPRIME Q24A].

Q22A

STROLE I'd like to ask you to think about the role that **your** state plays in determining who the presidential candidates will be. Compared to other states, do you think your state is [read options]

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 1 Very Important
- 2 Somewhat important
- 3 Not very important
- 4 Not at all Important
- 8 Don't Know (VOL)
- 9 Refused (VOL)

**FULL SAMPLE FOLLOWING**

Q23

IAPRIME For you, how important has the Iowa Caucus result been in your own decision about which candidate to support in your primary or caucus? -- very important, somewhat important, not too important, or not at all important?

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not important at all
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q24

NHPRIME For you, how important has the New Hampshire Primary result been in your own decision about which candidate to support in your primary or caucus? Has it been very important, somewhat important, not too important, or not at all important?

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not important at all
- 8. Don't Know (VOL)
- 9. Refused (VOL)

Q24A

STPRIME Now, how important are the results of the Super Tuesday primaries this past week to your decision? [**ONLY REPEAT OPTIONS IF NEEDED - very important, somewhat important, not too important, or not at all important?**]

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not important at all
- 8 Don't Know (VOL)
- 9 Refused (VOL)

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

**[other half of sample, ask Q22B]**

Q22B

STROLE I'd like to ask you to think about the role that **your** state plays in determining who the presidential candidates will be. Compared to other states, do you think your state is **[read options]**

- 1 Very Important
- 2 Somewhat important
- 3 Not very important
- 4 Not at all Important
- 8 Don't Know (VOL)
- 9 Refused (VOL)

**[END SPLIT SAMPLE]**

**[END QUESTION ORDER EXPERIMENT 2]**

**[FULL SAMPLE]**

How much influence do you think \_\_\_\_\_ have on who becomes the presidential nominee? Is it too much, too little, or about the right amount?

**[Rotate Q A, B, C, D]**

- Q25A INFLNEWS News organizations
- Q25B INFLIANH Voters in Iowa and New Hampshire
- Q25C INFLVOT The average voter
- Q25D INFLLEAD Party leaders

- 1 Too much,
- 2 Too little,
- 3 About the right amount
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

Now I would like to ask you a few questions about the way American politics works.

Q26

ROTPRIM There are proposals to change the presidential nomination process. One would rotate states so a different state goes first each time. Would you strongly favor, favor, oppose or strongly oppose such a plan?

- 1 Strongly Favor
- 2 Favor

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 3 Oppose
- 4 Strongly Oppose
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

Q27

NOIANH How about if such a plan eliminated Iowa and New Hampshire's traditional first in the nation status? Would you now: [read options]

- 1 Strongly Favor
- 2 Favor
- 3 Oppose
- 4 Strongly Oppose
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

Q28

NATPRIM Other have proposed a national primary, similar to Super Tuesday, where every state would hold their caucuses or primaries on the same day. Would you strongly favor, favor, oppose or strongly oppose such a plan?

- 1 Strongly Favor
- 2 Favor
- 3 Oppose
- 4 Strongly Oppose
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

Q30A

COMPET Generally speaking, in your state do Republicans usually win most elections, do Democrats usually win, or do both parties win about the same amount of the time?

- 1 Republicans usually win
- 2 Democrats usually win
- 3 Both parties win
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q37

CAMPNII Thinking again about the upcoming presidential elections, how closely have you followed news about the candidates for president? Have you followed it very closely, fairly closely, not too closely, or not at all closely?

- 1 Very closely
- 2 Fairly closely



**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 3 Not too closely
- 4 Not at all closely
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q38

THOUGHT How much thought have you given to the coming 2008 presidential election? Quite a lot or only a little?

- 1 Quite a lot
- 2 Some (VOL.)
- 3 Little
- 4 None (VOL.)
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q39

NEWSPAP How frequently do you follow political news in the newspapers? Is it: [READ OPTIONS]

- 0 Never
- 1 Occasionally, maybe a few times month
- 2 Regularly, a couple times a week
- 3 Almost Daily
- 4 Daily
- 8 Don't Know (Vol)
- 9 Refused (Vol.)

Q40

TVNEWS How frequently do you follow political news on television? Is it: [READ OPTIONS]

- 0 Never
- 1 Occasionally, maybe a few times month
- 2 Regularly, a couple times a week
- 3 Almost Daily
- 4 Daily
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q41

READOL How frequently do you follow political news on the internet? Is it: [READ OPTIONS]

- 0 Never
- 1 Occasionally, maybe a few times month
- 2 Regularly, a couple times a week

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

- 3 Almost Daily
- 4 Daily
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q42

NETUSE How frequently do you use the Internet for any purpose at any place? Would you say you use it: **[Read options]**

- 1 Hourly
- 2 Daily
- 3 Weekly
- 4 Occasionally
- 5 Never
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Q43 Please tell me if you did any of the following things during the past year, or not.

IF OLMONEY contribution earlier is YES, do not ask – put YES in the response to CONTMON

Q43A CONTMON Contributed money to a candidate

Q43B CONTOFF Contacted an elected official

Q43D METCAND Personally met a Presidential candidate

Q43E DEBATE Watched at least one Presidential Debate

Q43F VOLUN Worked on a campaign as a volunteer

Q43G POLEMAIL Sent or received political email

Q43H POLBLOG Read any political blogs online

Q43I YOUTUBE Watched a campaign video on Youtube

### RESPONSE CATEGORIES:

- 1 Yes
- 2 No
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q45

Now I am going to read you some statements about trust in government. For each, please tell me whether you strongly agree, agree, disagree or strongly disagree. The first one is...

Q45A EXEFF People like me can influence government

Q45B PAYATT Elections make government pay more attention to the people

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q45C	NOTREP	Government today does not represent the opinions of average people
Q45E	CORPEFF	Corporations have too much influence in government today
Q45F	FEDTRUST	The federal government in Washington DC can be trusted to do what is right
Q45G	STTRUST	Your state government can be trusted to do what is right
Q45H	LOCTRUST	Your local government can be trusted to do what is right
Q45I	SOCTRUST	The people who live in your community can be trusted

**RESPONSE CATEGORIES:**

- 1 Strongly agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q47D

MINWAGE Let's talk about the minimum wage. Do you believe the government should set a minimum wage for workers?

- 1 Yes
- 2 No -> **GO TO Q48**
- 8 Don't know (**Vol.**) -> **GO TO Q48**
- 9 Refused (**Vol.**) -> **GO TO Q48**

**MIN WAGE EXPERIMENT. RANDOMLY ASSIGN TO ONLY ONE OF THE FOLLOWING:**

Q47D1

MINWGNC How much should the minimum wage be per hour? Just tell me the dollar amount you think is appropriate.

**[OPEN ENDED, KEY ANSWER AS DOLLARS/CENTS]**

Q47D2

MINWGFD The federal minimum wage is \$5.85 per hour. How much do you think the minimum wage should be? Just tell me the dollar amount you think is appropriate.

**[OPEN ENDED, KEY ANSWER AS DOLLARS/CENTS]**

**END MIN WGAE EXPERIMENT**

Q51

NATECON How would you describe the state of the U.S. economy these days? Is it [read options]:

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

- 1 Excellent
- 2 Good
- 3 Not so good
- 4 Poor
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

### DEMOGRAPHICS

Now, just a few last questions for statistical purposes only. We're almost done. I appreciate the time you've given me.

Q52

AGE What is your age?

- \_\_\_\_\_ years
- 97 97 or older
- 99 Don't know/Refused [VOL.]

Q53

EDUC What is the last grade or class that you completed in school?

#### [DO NOT READ; MARK CLOSEST]

- 1 None, or grade 1-8
- 2 High school incomplete (Grades 9-11)
- 3 High school graduate (Grade 12 or GED certificate)
- 4 Technical, trade, or vocational school AFTER high school
- 5 Some college, no 4-year degree (including associate degree)
- 6 College graduate (B.S., B.A., or other 4-year degree)
- 7 Post-graduate training or professional schooling after college (e.g., toward a master's Degree or Ph.D.; law or medical school)
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q54

HISP Are you, yourself, of Hispanic origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q55

RACE

What is your race? Are you white, black, Asian, or some other?

- 1 White
- 2 Black
- 3 Asian
- 4 Other or mixed race
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q56

MARITAL

What is your marital status? Are you...

- 1. Married, or with a committed partner
- 2 Divorced
- 3 Separated
- 4 Widowed
- 5 Never been married
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q58

BORN

Would you describe yourself as a "born again" or evangelical Christian, or not?

- 1 Yes, would
- 2 No, would not
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q59

ATTEND

Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q60

INCOME

Last year, that is in 2006, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. **[READ]**

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 1 Less than \$10,000
- 2 10 to under \$20,000
- 3 20 to under \$30,000
- 4 30 to under \$40,000
- 5 40 to under \$50,000
- 6 50 to under \$75,000
- 7 75 to under \$100,000
- 8 100 to under \$150,000
- 9 \$150,000 or more
- 10 Don't know (**Vol.**)
- 11 Refused (**Vol.**)

Q61

LABOR Is anyone in your household a member of a labor union?

- 1 Yes
- 2 No
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q62

IDEOL1 When it comes to politics, do you consider themselves to be liberal, conservative, or somewhere in between?

- 1 Liberal
- 2 Conservative
- 3 In Between

**ASK if IDEOL1 = 1**

Q63A

IDEOL2 Do you consider yourself to be very liberal?

- 1 Yes
- 2 No

**ASK if IDEOL1 = 2**

Q64B

IDEOL2 Do you consider yourself to be very conservative?

- 7 Yes
- 6 No

**ASK if IDEOL1 = 3**

Q65C

IDEOL2 Would you say that you tend to be more liberal, more conservative, or are you firmly in the middle of the road?

- 3 More Liberal

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 5 More Conservative
- 4 Firmly in the Middle of the Road

Q66

ZIPCODE What is your zipcode?

\_\_\_\_\_ Enter Zipcode

- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

ASK ONLY IF ZIPCODE IS UNKOWN OR REFUSED

Q67

STATE What state do you live in?

\_\_\_\_\_ Enter State

- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q68

SEX **[DO NOT ASK; ENTER RESPONDENT'S APPARENT SEX]**

- 1 Male
- 2 Female

**END OF INTERVIEW. THANK RESPONDENT:**

**[COMPLETE]**

OK, that's all I have for your today. Thank you again for your time. Have a nice day/evening.

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

**UNIVERSITY OF IOWA HAWKEYE POLL  
DEPARTMENT OF POLITICAL SCIENCE  
PRE PENNSYLVANIA SURVEY CONDUCTED APRIL 15-20, 2008  
QUESTIONNAIRE**

**INTRODUCTION:**

Hello, I am \_\_\_\_\_, a student at the University of Iowa conducting a survey for a research project on the presidential election. I am not selling anything.

**ATTEMPT TO IMPROVE YOUNG MALE RESPONSE RATES**

YNGMALEREG:

I'd like to ask a few questions of the youngest male who is a registered voter in your household.

IF NO MALE, ASK: Is there another registered voter I can speak with?

**IF NO, END CALL [NOT REGISTERED].**

**WAIT AS NEEDED FOR PERSON TO COME TO THE PHONE.**

**Reintro** - Hello, I am \_\_\_\_\_, a student at the University of Iowa conducting a survey for a research project on the presidential election.

**SCREEN FOR REGISTERED DEMOCRATIC VOTERS**

Q1

REGIST Are you NOW registered to vote in your community or haven't you been able to register so far?

- 0 No
- 1 Yes
- 8 Don't Know
- 9 Refused

**IF NOT YES (1) END CALL [NOT REGISTERED].**

Q2

DEMREG Are you NOW a registered Republican, Democrat, or something else?

- 0 Republican/Something Else
- 1 Democrat
- 8 Don't Know
- 9 Refused



## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

### IF NOT DEMOCRAT (1) END CALL [NOT REGISTERED].

Q3  
CONSENT:

We invite you to participate in a study about the 2008 presidential elections being conducted by researchers from the University of Iowa. If you agree, we would like you to ask you a series of questions. You may skip any questions that you prefer not to answer. This will take about 8 minutes.

Your responses are confidential and it will not be possible to link you to them. This survey is voluntary. Your willingness to answer my questions will indicate your consent to use your answers in our research project.

Are you willing to participate in this survey?

- 1 YES
- 0 NO → GO TO END [REFUSAL]

Q4A

PARTYSTR Are you a STRONG Democrat or NOT a strong Democrat?

- 1 Strong
- 2 Not strong
- 3 Independent (Vol.)
- 8 Don't know
- 9 Refused

Q4B

REGCHG Did you change your voter registration to make sure you could participate in the upcoming Democratic primary?

- 0 No → Q5
- 1 Yes
- 8 Don't Know → Q5
- 9 Refused → Q5

Q4C

CHGFRM Before you changed, were you a Republican, an Independent, or not registered?

- 1 Republican
- 2 Independent

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

- 3 Not Registered
- 8 Don't know
- 9 Refused

Q5

VOTEPREF As you know, there is a primary election coming up. Who do you plan to support in the Democratic primary on April 22? Just tell me the name. [CODE NAME TO LIST]

- 1 Biden, Joseph
- 4 Clinton, Hillary
- 5 Dodd, Christopher
- 6 Edwards, John
- 8 Giuliani, Rudolph
- 10 Gravel, Mike
- 12 Huckabee, Mike
- 13 Hunter, Duncan
- 14 Kucinich, Dennis
- 15 McCain, John
- 16 Obama, Barack
- 25 Paul, Ron
- 18 Richardson, Bill
- 19 Romney, Mitt
- 21 Tancredo, Tom
- 24 Thompson, Fred
- 97 Other \_\_\_\_\_
- 98 Don't Know
- 99 Refused

Q6

VOTE Some people find it difficult to vote in elections. What are the chances you will be able to vote in the Democratic primary? Are you: **[read options]**

- 1 Almost certain to vote
- 2 Fairly likely to vote
- 3 Not very likely vote
- 4 Not at all likely to vote
- 8 Don't Know (Vol.)
- 9 Refused (Vol.)

Now I'm going to ask you some questions about primaries and caucuses that have already happened around the country.

Q7

AWIAD As best as you can recall, which Democrat won the Iowa caucus? Just tell me the name.

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- 1 Biden, Joseph
- 4 Clinton, Hillary
- 5 Dodd, Christopher
- 6 Edwards, John
- 8 Giuliani, Rudolph
- 10 Gravel, Mike
- 12 Huckabee, Mike
- 13 Hunter, Duncan
- 14 Kucinich, Dennis
- 15 McCain, John
- 16 Obama, Barack
- 25 Paul, Ron
- 18 Richardson, Bill
- 19 Romney, Mitt
- 21 Tancredo, Tom
- 24 Thompson, Fred
  
- 97 Other \_\_\_\_\_
- 98 Don't Know
- 99 Refused

Q8

AWNHD

Do you know who won the New Hampshire Democratic Primary? Again, just tell me the name.

- 1 Biden, Joseph
- 4 Clinton, Hillary
- 5 Dodd, Christopher
- 6 Edwards, John
- 8 Giuliani, Rudolph
- 10 Gravel, Mike
- 12 Huckabee, Mike
- 13 Hunter, Duncan
- 14 Kucinich, Dennis
- 15 McCain, John
- 16 Obama, Barack
- 25 Paul, Ron
- 18 Richardson, Bill
- 19 Romney, Mitt
- 21 Tancredo, Tom
- 24 Thompson, Fred
  
- 97 Other \_\_\_\_\_
- 98 Don't Know
- 99 Refused

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Q9

AWSTD        What about the primaries and caucuses held across the country on February 5, known as Super Tuesday. Do you know which Democrat won the most states overall?

- |    |                                   |
|----|-----------------------------------|
| 1  | Biden, Joseph                     |
| 4  | Clinton, Hillary                  |
| 5  | Dodd, Christopher                 |
| 6  | Edwards, John                     |
| 8  | Giuliani, Rudolph                 |
| 10 | Gravel, Mike                      |
| 12 | Huckabee, Mike                    |
| 13 | Hunter, Duncan                    |
| 14 | Kucinich, Dennis                  |
| 15 | McCain, John                      |
| 16 | Obama, Barack                     |
| 25 | Paul, Ron                         |
| 18 | Richardson, Bill                  |
| 19 | Romney, Mitt                      |
| 21 | Tancredo, Tom                     |
| 24 | Thompson, Fred                    |
| 96 | It was a tie/both won/neither won |
| 97 | Other _____                       |
| 98 | Don't Know                        |
| 99 | Refused                           |

I'm going to read a list of ways in which you might have been contacted by campaigns and others during this election campaign. Just tell me yes or no when I read each statement. Did any campaign contact you:

- |      |       |                                      |
|------|-------|--------------------------------------|
| Q10A | CONT1 | By Telephone with a live person      |
| Q10B | CONT2 | By Telephone with a recorded message |
| Q10C | CONT3 | By Mail                              |
| Q10D | CONT4 | In person at your home               |
| Q10E | CONT5 | Through electronic mail              |

- |   |                   |
|---|-------------------|
| 1 | Yes               |
| 0 | No                |
| 8 | Don't Know (Vol.) |
| 9 | Refused (Vol.)    |

During this election campaign did you do any of the following for any presidential candidate? Just tell me yes or no for each. Did you:

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Q11A	RALLY	Attend a rally or event
Q11B	METCAND	Personally meet a Presidential candidate
Q11C	CANDQUES	Ask a question of a Presidential candidate
Q11D	DEBATE	Watch at least one Presidential Debate
Q11E	VOLUN	Work on a campaign as a volunteer
Q11F	OLMONEY	Give money online
Q11G	OLSIGNUP	Sign up online as a supporter
Q11H	WEBVST	Visit any candidate website
Q11I	YOUTUBE	Watch a campaign video on Youtube

### RESPONSE CATEGORIES:

1	Yes
0	No
8	Don't Know (Vol.)
9	Refused (Vol.)

Q12/13

Let's talk about how the contest to win the party nomination is going for the Democratic candidates.

For these questions we will use a scale from 0 to 100, where 0 represents NO chance for the candidate to win **the nomination**, 50 represents AN EVEN CHANCE, and 100 represents CERTAIN victory

### [RANDOMIZE ORDER OF CANDIDATES]

Q12 CLNNMFT What are HILLARY CLINTON'S chances of winning the nomination? (Using the 0 to 100 scale)

Q13 OBANMFT What are BARACK OBAMA'S chances of winning the nomination?

(Remind as necessary: The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling, and 50 is neutral.)

<0-100>

998	Don't Know
999	Refused

Q14/15

Of course, whichever candidate wins the nomination will face Republican John McCain in November. Using the same scale from 0 to 100, please tell me:

### [RANDOMIZE ORDER OF CANDIDATES]

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q14 CLNELFT What are HILLARY CLINTON'S chances of winning against John McCain? (Using the 0 to 100 scale)

Q15 OBAELFT What are BARACK OBAMA'S chances of winning against John McCain?

(Remind as necessary: The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling, and 50 is neutral.)

<0-100>

998 Don't Know

999 Refused

Q16/17

Now I'll read a name and ask you to rate the **candidate** on another scale from 0 to 100. Ratings between 51 and 100 mean you feel favorable toward that person, with 100 being most favorable. Ratings between 0 and 49 degrees mean you feel unfavorable. Use 50 if you feel neither. You may use any number from 0 to 100.

**[RANDOMIZE ORDER OF CANDIDATES]**

Q14 CLNFT How would you rate HILLARY CLINTON (on a scale of 0 – 100)?

Q15 OBAFT How would you rate BARACK OBAMA?

(Remind as necessary: The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling, and 50 is neutral.)

<0-100>

998 Don't Know

999 Refused

Q18

ISSUVOTE I am going to read a list of issues. Please tell me which ONE is the MOST important in your decision of who to vote for president.

**[READ; ROTATE]**

- 1 Terrorism
- 2 Iraq War
- 3 Economy
- 4 Gay Marriage
- 5 Abortion
- 6 Immigration

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- 7 Health Care
- 8 Energy Policy
- 9 Environment/Global Warming
- 10 Education
- 14 Agricultural Policy
- 15 Social Security/Medicare
  
- 11 **(VOL. DO NOT READ)** Other [**SPECIFY:** \_\_\_\_\_]
- 12 **(VOL. DO NOT READ)** Don't Know
- 13 **(VOL. DO NOT READ)** Refused

Now, for several issues I would like to ask how important each is in your vote for president. For each just tell me if it is very important, somewhat important, or not important to your decision.

### **IF Q18 IS NOT 2 ASK:**

Q19 IRAQVOTE The war in Iraq?

### **IF Q18 IS NOT 3 ASK:**

Q20 ECVOTE The Economy?

### **IF Q18 IS NOT 4 ASK:**

Q21 GMVOTE Gay Marriage?

### **IF Q18 IS NOT 5 ASK:**

Q22 ABRTVOTE Abortion?

### **IF Q18 IS NOT 6 ASK:**

Q23 IMMGVOTE Immigration?

- 1 Very important
- 2 Somewhat important
- 3 Not important
- 8 Don't know **(VOL.)**
- 9 Refused **(VOL.)**

Q24

IAPRIME In deciding which candidate to vote for in the primary, how important have the Iowa Caucus results been -- very important, somewhat important, not too important, or not at all important?

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not important at all
- 8 Don't Know (VOL)
- 9 Refused (VOL)

## Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments

Q25

NHPRIME In deciding which candidate to vote for in the primary, how important have the New Hampshire primary results been -- very important, somewhat important, not too important, or not at all important?

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not important at all
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q26

NOMLNG Some people say the continuing contest between Clinton and Obama will hurt the Democrats in November, while others think the competition will make the eventual nominee stronger. How about you? Would you say that the continuing contest will: [READ OPTIONS]

- 1 Hurt the nominee
- 2 Make the nominee stronger
- 3 Have no effect on the outcome in November
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q27

NONTRAD No matter who wins the nomination it will make history, with either a women or a Black man running for president. Will having a non-traditional nominee help or hurt the Democrats' chances of winning in November, or will it have no effect?

- 1 Help
- 2 Hurt
- 3 Have no effect
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q28

How much influence do you think \_\_\_\_\_ have on who becomes the presidential nominee? Is it too much, too little, or about the right amount?

**[Rotate A, B, C, D]**

- Q28A INFLNEWS News organizations:
- Q28B INFLIANH Voters in Iowa and New Hampshire:
- Q28C INFLVOT The average voter
- Q28D INFLLEAD Party leaders



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- 1 Too much,
- 2 Too little,
- 3 About the right amount
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

Now I would like to ask you a few questions about the way American politics works.

Q29

ROTPRIM There are proposals to change the presidential nomination process. One would rotate states so a different state goes first each time. Would you strongly favor, favor, oppose or strongly oppose such a plan?

- 1 Strongly Favor
- 2 Favor
- 3 Oppose
- 4 Strongly Oppose
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

Q30

NOIANH How about if such a plan eliminated Iowa and New Hampshire's traditional first in the nation status? Would you now: [read options]

- 1 Strongly Favor
- 2 Favor
- 3 Oppose
- 4 Strongly Oppose
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

Q31

NATPRIM Others have proposed a national primary, similar to Super Tuesday, where every state would hold their caucuses or primaries on the same day. Would you strongly favor, favor, oppose or strongly oppose such a plan?

- 1 Strongly Favor
- 2 Favor
- 3 Oppose
- 4 Strongly Oppose
- 8 Don't Know (VOL.)
- 9 Refused (VOL.)

**Why Iowa? University of Iowa Hawkeye Poll Data Collection Instruments**

Q32

CAMPNII Thinking again about the upcoming presidential elections, how closely have you followed news about the candidates for president? Have you followed it very closely, fairly closely, not too closely, or not at all closely?

- 1 Very closely
- 2 Fairly closely
- 3 Not too closely
- 4 Not at all closely
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q33

THOUGHT How much thought have you given to the coming 2008 presidential election? Quite a lot or only a little?

- 1 Quite a lot
- 2 Some (VOL.)
- 3 Little
- 4 None (VOL.)
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q34

NATECON How would you describe the state of the U.S. economy these days? Is it [read options]:

- 1 Excellent
- 2 Good
- 3 Not so good
- 4 Poor
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

**DEMOGRAPHICS**

Now, just a few last questions for statistical purposes only. We're almost done. I appreciate the time you've given me.

Q35

AGE What is your age?

- \_\_\_\_\_ years
- 97 97 or older
- 99 Don't know/Refused [VOL.]

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Q36

EDUC

What is the last grade or class that you completed in school?

**[DO NOT READ; MARK CLOSEST]**

- 1 None, or grade 1-8
- 2 High school incomplete (Grades 9-11)
- 3 High school graduate (Grade 12 or GED certificate)
- 4 Technical, trade, or vocational school AFTER high school
- 5 Some college, no 4-year degree (including associate degree)
- 6 College graduate (B.S., B.A., or other 4-year degree)
- 7 Post-graduate training or professional schooling after college (e.g., toward a master's Degree or Ph.D.; law or medical school)
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q37

HISP

Are you, yourself, of Hispanic origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Q38

RACE

What is your race? Are you white, black, Asian, or some other?

- 1 White
- 2 Black
- 3 Asian
- 4 Other or mixed race
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q39

MARITAL

What is your marital status? Are you...

1. Married, or with a committed partner
- 2 Divorced
- 3 Separated
- 4 Widowed
- 5 Never been married
- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

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Q40

BORN Would you describe yourself as a "born again" or evangelical Christian, or not?

- 1 Yes, would
- 2 No, would not
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q41

ATTEND Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
- 8 Don't know (Vol.)
- 9 Refused (Vol.)

Q42

INCOME Last year, that is in 2007, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. **[READ]**

- 1 Less than \$10,000
- 2 10 to under \$20,000
- 3 20 to under \$30,000
- 4 30 to under \$40,000
- 5 40 to under \$50,000
- 6 50 to under \$75,000
- 7 75 to under \$100,000
- 8 100 to under \$150,000
- 9 \$150,000 or more
- 10 Don't know (Vol.)
- 11 Refused (Vol.)

Q43

IDEOL1 When it comes to politics, do you consider themselves to be liberal, conservative, or somewhere in between?

- 1 Liberal
- 2 Conservative
- 3 In Between

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**ASK if IDEOL1 = 1**

Q44A

IDEOL2 Do you consider yourself to be very liberal?

- 1 Yes
- 2 No

**ASK if IDEOL1 = 2**

Q44B

IDEOL2 Do you consider yourself to be very conservative?

- 7 Yes
- 6 No

**ASK if IDEOL1 = 3**

Q44C

IDEOL2 Would you say that you tend to be more liberal, more conservative, or are you firmly in the middle of the road?

- 3 More Liberal
- 5 More Conservative
- 6 Firmly in the Middle of the Road

Q45

ZIPCODE What is your zipcode?

\_\_\_\_\_ Enter Zipcode

- 8 Don't know (**Vol.**)
- 9 Refused (**Vol.**)

Q46

SEX **[DO NOT ASK; ENTER RESPONDENT'S APPARENT SEX]**

- 1 Male
- 2 Female

**END OF INTERVIEW. THANK RESPONDENT:**

**[COMPLETE]**

OK, that's all I have for your today. Thank you again for your time. Have a nice day/evening.